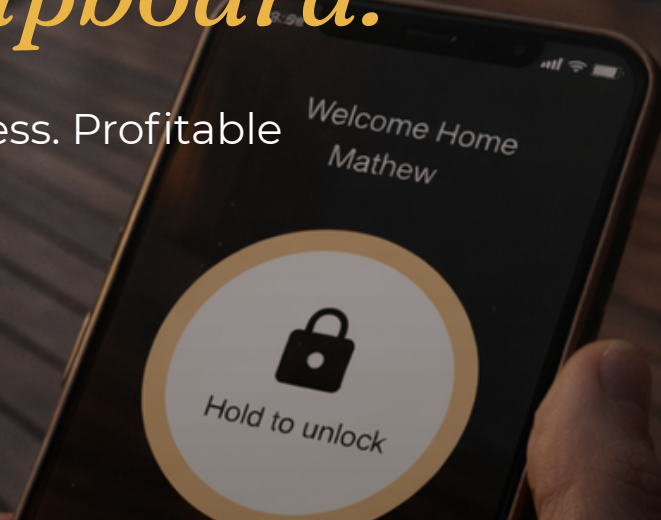


SmartGuest

Your venue deserves more than a clipboard.

Seamless. Contactless. Profitable



THE PROMISE

*SmartGuest gives wedding venues, wine estates, boutique hotels and luxury resorts their own **branded guest app**. Built for your brand. Loved by your guests.*

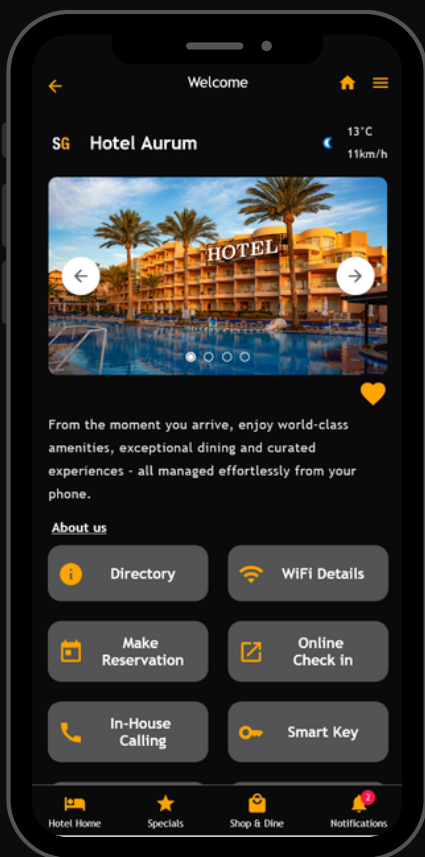
THE DETAIL

From the moment a guest confirms their booking to the moment they leave, SmartGuest keeps them connected to your venue. In-app dining and bar menus, event schedules, local experiences, direct messaging with your team and personalised upsells — all inside a white-label app that carries your name, your logo and your brand colours. No middleman. No third-party platform. Just your guests, your data and your revenue.

SmartGuest

WHAT IT ACTUALLY DOES

A guest app that feels like yours, because it is.



Your brand, your app.

- 01 Fully white-labelled to match your venue identity — your logo, your colour palette, your photography, your tone of voice. Guests download an app that feels custom-built for you, because it is.

Direct guest communication.

- 02 Message your guests before, during and after their event — confirmations, schedules, welcome notes, photographer pickup, thank-yous. Every conversation is yours, not a third party's.

Upsells that feel personal.

- 03 In-app dining, paired tastings, spa add-ons, sundowner cruises, and late check-outs, surfaced at the right moment to the right guest. Revenue per guest rises without a sales pitch in sight.

Live in days.

- 04 No IT team, no complex setup, no disruption to your existing systems. We integrate with what you already run — bookings, payments, POS — and switch on quietly behind your brand.

Trusted by luxury lodges, game reserves and boutique hotels across Africa and Europe. Now available for wine estates and event venues in the Cape.

BEGIN THE CONVERSATION

Ready to give your venue its own app?

DIRECT LINE — THE CAPE

Tracy

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