

Lorem ipsum

Lorem ipsum ([/ˈlɔːrəm ˈɪp.səm/](#) *LOR-əm IP-səm*) is a dummy or [placeholder text](#) commonly used in graphic design, publishing, and web development. Its purpose is to permit a page layout to be designed, independently of the [copy](#) that will subsequently populate it, or to demonstrate various [fonts](#) of a [typeface](#) without meaningful text that could be distracting.

Lorem ipsum is typically a corrupted version of [De finibus bonorum et malorum](#), a 1st-century BC text by the [Roman](#) statesman and philosopher [Cicero](#), with words altered, added, and removed to make it nonsensical and improper [Latin](#). The first two words are the [truncation](#) of *dolorem ipsum* ("pain itself").

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