

Introduction

The story of Cakes and Bakes dates back to 1954, when Hafiz Abdur Rasheed, father of present CEO and grandfather of present MD, started off bakery business in the name of Ajmair Confectioners in the posh locality of Gulberg, Lahore.

Cakes & Bakes is Pakistan's first ISO certified bakery, offering diversified range of products in compliance with national and international quality & safety standards.

We focus on giving our customers highly hospitable and friendly shopping atmosphere for delightful shopping experience every time. With an ever increasing branches network in Pakistan and Middle East, a legacy of traditional taste and quality marks Cakes & Bakes as the favorite bakery.

From breakfast to mid-time snacks, frozen ready-to-eat meals to dairy products, cakes to desserts and munching products, Cakes & Bakes is serving every household, every family with a diversified range of products for everyone.

Cakes & Bakes

stepped into retail bakery in **1995** by opening an outlet of high ambience and décor in the locality of Samnabad, Lahore and proved its quality standards on local and global level.

Cakes & Bakes is a state of the art eatery and worked in different segments of bakery to introduce modern and traditional products under one roof.

Cakes and Bakes is the first ever bakery in Pakistan to have gotten **FSSC 22000 certification**. The notion behind this certification is to have a structured way of management, listen to the voices of internal as well as external customers.

Operating since 1995, we take pride in bringing delightful bakery and food experiences to our customers. With 72 retail stores nationwide, we continue to grow as a trusted name not just in this region but also in the international market as we are exporting to so many countries and we also have two outlets in U.A.E as well.