

Retail

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Kwality expands Muesli portfolio with India's first cranberry Muesli & Jaggery Muesli

By Business of Food Bureau | January 14, 2026 | 500 | 0

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Pagariya Food Products Pvt. Ltd. announces the launch of two first-of-their-kind breakfast innovations under its Kwality brand – Cranberry Muesli and Jaggery Muesli. With this launch, the company once again reinforces its leadership in creating clean-label, functional, and taste-forward breakfast solutions for Indian consumers.

Guided by the leadership of Naresh Pagariya (Managing Director) and Dheeraj Jain (Director), the company continues its commitment to offering high-quality, value-driven nutrition solutions.

Kwality Cranberry Muesli – A Global Superfruit Meets Indian Nutrition

Kwality Cranberry Muesli is a category-first offering in India, generously loaded with premium cranberries, fruits, nuts, and seeds, and blended with the goodness of millets, brown rice, and oats.

In a significant industry-first collaboration, Pagariya Food Products Pvt. Ltd. has

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