

Cama Group to Showcase Advanced Packaging Automation Expertise at Saudi Food Manufacturing 2026

The company will highlight integrated automation, digital solutions and lifecycle services for food manufacturers across the MENA region.

Molteno, Italy – 27 July 2026 – Cama Group will participate in Saudi Food Manufacturing 2026, taking place from 27 to 29 September 2026 at Jeddah Superdome, at the centre of Saudi Arabia's F&B industrial transformation.

For Cama, it will be an opportunity to reaffirm its commitment to supporting manufacturers across Saudi Arabia and the wider Middle East with advanced packaging automation solutions that enhance efficiency, flexibility and long-term operational performance.

Over the years, Cama has built a strong presence throughout the MENA region, with several installations primarily in the bakery and confectionery sectors and a growing footprint across a broad range of food applications.

The company is frequently consulted for large, integrated production lines thanks to its role as a system integrator capable of delivering fully customised, turnkey systems. By combining innovative technology, engineering expertise and customer-focused support, Cama helps manufacturers increase productivity, manage product complexity and respond to changing packaging requirements, also by reducing of the total cost of ownership.

This experience is particularly relevant as the food manufacturing industry in the region continues to expand and companies seek automation partners able to deliver not only high-performance technologies, but also the expertise and support required to meet evolving market demands. Saudi Food Manufacturing therefore offers an ideal opportunity to discuss these challenges and explore the packaging solutions shaping the future of food production.

At the exhibition, visitors will be able to meet Cama specialists and discover how the company's integrated packaging technologies and digital solutions support process optimisation, line efficiency and equipment availability throughout the entire lifecycle.

Reflecting the growing demand for compact, flexible and high-performance solutions, Cama has developed a versatile monobloc unit designed for bakery and confectionery applications. It integrates multiple functions into a single frame, forming boxes that are then loaded by two in-house delta-type robots, sealed and transferred to the next production stage.

Attention will also be given to Cama's Generation 5.0 approach, which combines advanced automation with intelligent diagnostics, connectivity, remote support capabilities and data-driven performance monitoring. Together with the company's Pro-Service portfolio, these solutions help customers reduce downtime, enhance productivity and extend the operational life of their investments.

"Saudi Arabia continues to be one of the most dynamic and strategically important markets in the region," said Ahmed Mohamed, Vice President Sales MENA at Cama Group. "Manufacturers are investing in automation to improve operational performance, increase flexibility and prepare for future growth. Our objective is to support this transformation with solutions that combine innovation, reliability and long-term value."

Visitors are invited to meet the Cama team at Hall 16, Stand K6 to discuss current challenges, future projects and the opportunities that advanced packaging automation can bring to their operations.

About Cama Group

Cama Group is a leading international provider of advanced secondary packaging systems, offering integrated robotic solutions and turnkey packaging lines for the food, pet food and non-food industries. With decades of engineering experience and a strong focus on innovation, the company supports global manufacturers with technologies designed to improve efficiency, flexibility, reliability and long-term production performance.

Press Contact

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