



BIOEASY

Bioeasy C@untEasy™ Plates

Make Your Microbial Testing Easier

The CountEasy™ Microbial Test plate series is a food safety rapid detection product launched by Bioeasy. This series utilizes cold gel technology, designed to be simple, easy to operate, and easy to interpret, making it widely applicable to various stages of food production, processing, and quality control. It helps users obtain reliable test results quickly, improving testing efficiency while reducing labor and equipment costs.

Comparison to Traditional Agar Method

Save **95%** of Incubation Space

Increase **80%** of Work Efficiency

Reduce **45%** of Labor Costs

Reduce **75%** of Testing Time

Shenzhen Bioeasy Biotechnology Co., Ltd.

Add: A101, Building 2, Bioeasy Industry Park, No.289 Yun-chang Road, Bao'an District, Shenzhen, China

Web: www.bioeasy.com

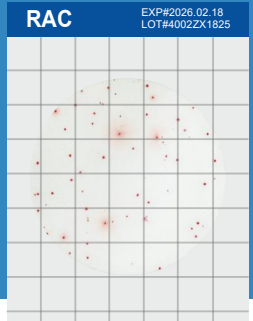
Tel: +86-400-1111-126 | +86-755-27948546



Product Name: CountEasy Aerobic Plate Count Rapid Test Plate

Incubation Time: 24 ± 2 Hours

Composed of tryptone, yeast extract, glucose and gelling agent. The nutrient composition is consistent with that of traditional plate count media. Colony enumeration for most food matrices can be completed within 24 hours.



RCC

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Coliform Rapid Test Plate

Incubation Time: 18-24 Hours

Composed of peptone, yeast extract, lactose, No. 3 bile salts, pH indicator and gelling agent. The nutrient composition is consistent with that of traditional plate count media.

Product Name: CountEasy Yeast & Mold Rapid Test Plate

Incubation Time: 48-72 Hours

Composed of peptone, glucose, anhydrous magnesium sulfate, chloramphenicol and gelling agent. The nutrient composition is consistent with that of traditional plate count media. Suitable for the rapid enumeration of yeasts and molds in food samples.

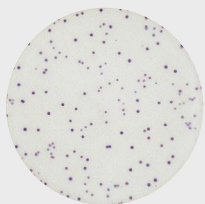
RYM

EXP#2026.02.18
LOT#4002ZX1825



RSA

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Staphylococcus aureus Rapid Test Plate

Incubation Time: 24 ± 2 Hours

Composed of tryptone, beef extract, yeast extract, sodium pyruvate, glycine, lithium chloride and gelling agent. The nutrient composition is consistent with that of traditional plate count media. Suitable for the detection and enumeration of Staphylococcus aureus in foods, food ingredients and production environments.

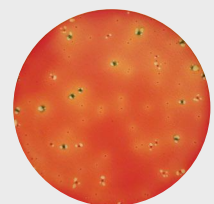
Product Name: CountEasy E. coli & Coliform Rapid Test Plate

Incubation Time: 18-24 Hours

Composed of tryptone, No. 3 bile salts, 5-bromo-4-chloro-3-indolyl-β-D-glucuronide (BCIG) and gelling agent. The nutrient composition is consistent with that of traditional plate count media. Suitable for the detection and enumeration of E. coli and coliform bacteria in various food industry samples.

REC

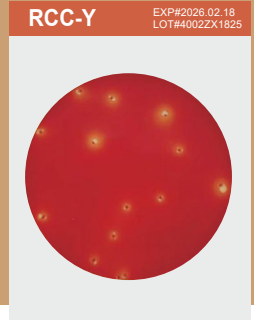
EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Coliform Bacteria Rapid Test Plate

Incubation Time: 18-24 Hours

Composed of peptone, yeast extract, lactose, No. 3 bile salts, pH indicator and gelling agent. The nutrient composition is consistent with traditional plate count media and can be used for the enumeration of lactose-fermenting, acid- and gas-producing coliforms. Most food samples can be cultured and counted within 18-24 hours. Suitable for the detection of coliform bacteria in fermented dairy products and other probiotic-containing products.



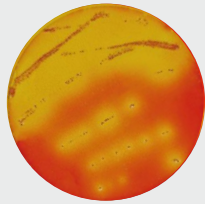
SAL

EXP#2026.02.18
LOT#4002ZX1825

Product Name: CountEasy Salmonella Rapid Test Plate

Incubation Time: 18-24 Hours

Composed of peptone, yeast extract, beef extract, No. 3 bile salts, pH indicator, chromogenic agent and gelling agent. The nutrient composition is consistent with that of traditional plate count media. Suitable for the detection of Salmonella in food and environmental samples.



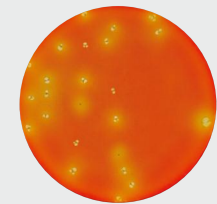
Product Name: CountEasy Enterobacteriaceae Rapid Test Plate

Incubation Time: 15-24 Hours

Composed of tryptone, yeast extract, glucose, No. 3 bile salts, pH indicator and gelling agent. The nutrient composition is consistent with traditional plate count media. Suitable for the detection of Enterobacteriaceae in food samples.

REB

EXP#2026.02.18
LOT#4002ZX1825



RLS

EXP#2026.02.18
LOT#4002ZX1825

Product Name: CountEasy Listeria spp. Rapid Test Plate

Incubation Time: 24 ± 2 Hours

Composed of peptone, yeast extract, sodium pyruvate, glucose, lithium chloride and gelling agent. The nutrient composition is consistent with traditional plate count media. Suitable for the cultivation and enumeration of Listeria spp. in food and environmental samples.

