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MEPA Packaging Deepens Its Commitment to Saudi Arabia as the Kingdom Scales Up Food Manufacturing

Engineering specialist backs Vision 2030 localisation with turnkey line delivery and local after-sales support — Stand 14-J1, Saudifood Manufacturing 2026

JEDDAH, SAUDI ARABIA — MEPA Packaging is expanding its focus on the Saudi market, positioning its turnkey engineering model behind the Kingdom's rapid build-out of domestic food and beverage production capacity. The company will set out its Saudi strategy at Saudifood Manufacturing 2026, held at the Jeddah Superdome from 27 to 29 September 2026, at Stand 14-J1.

Saudi Arabia's food manufacturing base has grown substantially under Vision 2030. The Ministry of Industry and Mineral Resources reports more than 1,900 food factories operating in the Kingdom with total investments exceeding SAR 88 billion, while Saudi food exports have risen roughly 60 percent in four years, from around SAR 13 billion in 2021 to approximately SAR 22 billion. That growth is creating sustained demand for production lines that can be installed quickly, run reliably and be serviced locally.

Why turnkey delivery matters in a fast-scaling market

Producers expanding capacity under time pressure are rarely short of equipment options. What they lack is a partner who will own the outcome. MEPA Packaging works as a single point of accountability across the project lifecycle: engineering consultancy and line specification, equipment sourcing and supply, project management, installation and commissioning, operator training, and ongoing spare parts and after-sales support. For a manufacturer commissioning a new plant or debottlenecking an existing one, that consolidation removes the coordination risk that typically causes schedule overruns.

"The pace of investment in Saudi food manufacturing is real, and it changes what customers need from a supplier. A producer building capacity to meet domestic demand and export targets cannot afford to be managing five vendors and hoping the interfaces work. They need one partner who specifies the line, integrates it, commissions it and then stays with them. That is the model we have built, and it is why we are committing more resources to the Kingdom. Vision 2030 has set the direction — our job is to make sure the production lines behind it actually deliver."

Issam Chebbo, Sales Director, MEPA Packaging

Capabilities matched to Saudi production priorities

MEPA's portfolio maps closely onto where Saudi investment is concentrated. Complete bottling and filling lines support the Kingdom's large water, beverage and edible oil segments. Conveying, accumulation and end-of-line automation address throughput and labour efficiency, an increasing priority as producers scale. Tunnel pasteurisers and coolers serve beverage and dairy processing with controlled energy and water consumption. PET preform, closure and blow moulds support local container and cap production, directly



reinforcing packaging localisation. Automation, control panel building and inspection systems underpin quality assurance and traceability requirements across all of the above.

Jeddah as a strategic base

The 2026 edition of Saudifood Manufacturing relocates to Jeddah, Saudi Arabia's commercial gateway on the Red Sea and home to the Kingdom's largest specialised food cluster. For MEPA, the move brings the event closer to a dense concentration of processing and packaging operations, and to the import, distribution and retail networks that shape production planning. Co-location with The Saudifood Show places the complete food and beverage value chain in a single venue.

MEPA Packaging invites Saudi manufacturers, project developers, consultants and distribution partners to Stand 14-J1 to discuss new plant projects, capacity expansion, line upgrades and local partnership opportunities.

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About MEPA Packaging

MEPA Packaging is a Dubai-based engineering and industrial solutions company specialising in packaging, bottling, automation and quality control systems for the food, beverage, pharmaceutical and industrial sectors. The company delivers turnkey solutions covering engineering consultancy, equipment supply, project management, installation, commissioning and after-sales support, working with leading European manufacturers to serve clients across the Middle East and Africa.

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