



THE FRESH APPROACH

SMASH



Flair



*Le Gâteau est un
Délice*



SMASH COATED CAKE BARS

Variants: Tropical Mango
Rich Matcha
Bisco Speculoos

Packaging: 28g x 5Pcs Packs x 12 Packs Ctn
28g x 12Pcs Box x 6 Boxes Ctn
28g x 12Pcs Dispensary Box x 6 Boxes Ctn
28g x 24Pcs Ctn

Shelf Life: 12 Months

SMASH BROWNIE BARS

Packaging: 30g x 5Pcs Packs x 12 Packs Ctn
30g x 12Pcs Box x 6 Boxes Ctn
30g x 12Pcs Dispensary Box x 6 Boxes Ctn
30g x 24Pcs Ctn

Shelf Life: 12 Months

NO ADDED PRESERVATIVES

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Smash Coated Cake Bars 28g & Choco Chips Brownie 30g	Tropical Mango/ Rich Matcha/ Bisco Speculoos Choco Chips Brownie Bar	140g(28gx5) x12boxes/Ctn 150g(30gx5) x12boxes/Ctn	320 * 220 * 125	288	6350	5760	256	2750	2304	288	6912
2	Smash Coated Cake Bars 28g & Choco Chips Brownie 30g	Tropical Mango/ Rich Matcha/ Bisco Speculoos Choco Chips Brownie Bar	28gx12pcs/ Box x 6 boxes /Ctn & 30g 12pcs/Box x 6boxes/Ctn	225 * 166 * 190	360	8000	7200	300	3400	2700	360	8640
3	Smash Cake Bar 28g & Choco Chips Brownie Bar 30g	Tropical Mango/ Rich Matcha/ Bisco Speculoos Choco Chips Brownie Bar	28gx12pcs/ disp. box x 6box /Ctn & 30gx 12pcs/disp.Box x 6 box/Ctn	290*240*105	336	7650	6720	320	3450	2880	336	8064
4	Smash Cake Bar 28g & Choco Chips Brownie Bar 30g	Tropical Mango/ Rich Matcha/ Bisco Speculoos Choco Chips Brownie Bar	28gx24pcs/ Ctn & 30g x24pcs/Ctn (Brownie)	152 * 150 * 92	1152	27000	23040	1056	12200	9504	1152	27648



SMASH CROISSANTS

Variants: Tropical Mango
 Rich Matcha
 Double Choco
 Marble Mocha
 Banoffee

Packaging: 50g x 6Pcs Packs x 8 Packs Ctn
 50g x 6Pcs Tray x 6 Trays Ctn
 50g x 12Pcs Ctn
 50g x 24Pcs Ctn

Shelf Life: 9 Months

NO ADDED PRESERVATIVES

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Dry Cntr	No of Ctns in 40ft Dry Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Eurocake Smash Croissant	Tropical Mango/ Rich Matcha/ Double Choco Marble Mocha Banoffee	240g(50gx6) 8packs/Ctn	350 * 330 * 242	90	2375	1890	81	925	729	81	1944
2	Eurocake Smash Croissant	Tropical Mango/ Rich Matcha/ Double Choco Marble Mocha Banoffee	50g x 6pcs/ tray x 6 trays /Ctn	450 * 255 * 145	144	3400	2880	126	1500	1134	135	3240
3	Eurocake Smash Croissant	Tropical Mango/ Rich Matcha/ Double Choco Marble Mocha Banoffee	50gx12pcs /Ctn	288 * 160 * 150	360	9500	7560	336	3750	3024	360	8640
4	Eurocake Smash Croissant	Tropical Mango/ Rich Matcha/ Double Choco Marble Mocha Banoffee	50gx24pcs /Ctn	384 * 210 * 145	208	5600	4368	195	2300	1755	195	4680



SMASH BAKED BAGEL CRISPS

Variants: Black Truffle & Sea Salt
Chilli Hot + Lime
Sea Salt

Packaging: 40g x 12 Packs/Ctn
40g x 3pcs/box x 6Boxes/Ctn
40g x 6pcs/box x 6Boxes/Ctn

Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft Reefer Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft Reefer Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Smash Baked Bagel Crisps	Black Truffle & Sea Salt Chilli + Lime Sea Salt	40g x 12 packs/Ctn	190*162*135	37	592	13500	11840	555	6020	4995	592	14208	370
2	Smash Baked Bagel Crisps	Black Truffle & Sea Salt Chilli + Lime Sea Salt	40g x 3pcs/Box x 6Boxes/Ctn	224*190*145	26	390	10700	7800	364	4400	3276	390	9360	234
3	Smash Baked Bagel Crisps	Black Truffle & Sea Salt Chilli + Lime Sea Salt	40g x 6pcs/Box x 6Boxes/Ctn	415*200*150	15	225	5320	4500	210	2180	1890	225	5400	135



SMASH BROWNIE BITES

Variants: Chocolate
Packaging: 70g x 6pcs/tray x 6/ Ctn
70g x 12pcs / Ctn
Shelf Life: 9 Months

NO ADDED PRESERVATIVES

SMASH THIN BROWNIE CRISPS

Variants: Choco Chip
Salted Caramel
Packaging: 40g x 12 Packs/Ctn
40g x3 pcs/box x 6Boxes/Ctn
40g x 6pcs/box x 6Boxes/Ctn
Shelf Life: 12 Months

NO ADDED PRESERVATIVES

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Smash Brownie Bites	Chocolate	70g x 6pcs/ tray x 6/ Ctn	510*250*155	112	2850	2240	104	1250	936	112	2688
2	Smash Brownie Bites	Chocolate	70g x 12pcs /Ctn	288*160*150	360	8150	7200	336	3550	3024	360	8640
3	Smash Thin Brownie Chips	Choco Chip Salted Caramel	40g x 12 packs/Ctn	190*162*135	592	13500	11840	555	6020	4995	592	14208
4	Smash Thin Brownie Chips	Choco Chip Salted Caramel	40g x 3pcs/ Box x 6Boxes Ctn	224*190*145	390	10700	7800	364	4400	3276	390	9360
5	Smash Thin Brownie Chips	Choco Chip Salted Caramel	40g x 6pcs/ Box x 6Boxes Ctn	415*200*150	225	5320	4500	210	2180	1890	225	5400



BISCOIN SHORTBREAD COOKIES

Variants: Butter Cookies
100% Butter Cookies

Packaging: 25g x 12Pcs Box x 6 Boxes /Ctn
25g x 12Pcs Dispensary box x 6 Boxes /Ctn

Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft Reefer Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft Reefer Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Biscoin Shortbread Cookie	Butter Cookies / 100% Butter Cookies	25g x 12pcs/box x 6boxes/ctn	260 * 220 * 151	20	300	6500	6000	280	2900	2520	300	7200	180
2	Biscoin Shortbread Cookie	Butter Cookies / 100% Butter Cookies	25g x 12pcs/disp.box x 6boxes/ctn	290 * 240 * 135	16	272	7000	5712	256	2850	2304	272	6528	160



CROISSANTS

Variants: Honey
Strawberry
Pistachio
Chocolate
Butter
Custard

Packaging: 50g x 6 Pcs Packs x 6 Packs/ Ctn
50g x 24 Pcs Tray

Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Dry Loose Loading	No of Ctns in 40ft Dry Pallet Loading	Ctns per Pallet for 20ft Reefer Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Jumbo Croissant	Honey/Strawberry /Pistachio/ Chocolate/Butter/ Custard	50g x 6 x 6	520 * 220 * 250	90	1989	1890	80	860	720	90	2160
2	Jumbo Croissant	Honey/Strawberry /Pistachio/ Chocolate/Butter/ Custard	50g x 24pcs/ Tray	300 * 280 * 150	192	5300	4032	168	2100	1512	180	4320



CROISSANTS

Variants: Bisco-Fusion
Choco-Hazel
Orange Jam Filled

Packaging: 36g x 5 Pcs Packs x 12 Packs/ Ctn
36g x 24 Pcs Carton

Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Croissant 36g	Bisco-Fusion/ Choco-Hazel/ Orange Jam Filled	36g x 5pcs/ pack x 12 packs /Ctn	505 * 390 * 150	90	1920	1890	84	840	756	90	2160
2	Croissant 36g	Bisco-Fusion/ Choco-Hazel/ Orange Jam Filled	36g x 24 pcs /ctn	390 * 150 * 150	300	7600	6300	280	2800	2520	300	7200



FLAIR NOUGAT BAR

Variants: Mango & Coconut
Matcha & Lemon
Speculoos & Salted Caramel
Packaging: 42g x 12 Pcs Box x 6 Boxes/ Ctn
42g x 20 Pcs/ Ctn
Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Nougat Bar	Mango & Coconut Speculoos & Salted Caramel Matcha & Lemon	42g x 12pcs x6boxes/Ctn	250 * 165 * 192	308	7075	6160	280	3150	2520	308	7392
2	Nougat Bar	Mango & Coconut Speculoos & Salted Caramel Matcha & Lemon	42g x 20pcs /Ctn	220 * 125 * 85	1118	24150	22360	1032	10600	9288	1118	26832



FLAIR DUBAI CHOCOLATE

Variants: Pistachio Kunafa Pralines
Mango Truffles
Ajwa Date Truffles

Packaging: 45g x 12 Pcs Box x 4 Boxes/ Ctn
45g x 6 Pcs Box x 6 Boxes/ Ctn
120g x 12 Pouch
175g x 8 Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Pralines / Truffle	Pistachio Mango Ajwa Dates	45g x 12pcs/box x 4 boxes/ctn	300 * 217 * 140	272	6200	5440	238	2650	2142	272	6528
2	Dubai Chocolate Pralines / Truffle	Pistachio Mango Ajwa Dates	120g x 12 pouch/Ctn	400*290*170	130	2875	2600	120	1300	1080	130	3120
3	Dubai Chocolate Pralines / Truffle	Pistachio Mango Ajwa Dates	175g x 8 Boxes/Ctn	325* 243* 142	224	5050	4480	196	2225	1764	224	5376
4	Dubai Chocolate Pralines / Truffle	Pistachio Mango	45g x 6pcs/box x 6 boxes/ctn	312* 182* 136	320	7300	6400	300	3200	2700	320	7680

PREMIUM INDULGENCE

Flair



FLAIR DUBAI CHOCOLATE

- Variants:** Exotic Mango
Premium Triple Chocolate
Cookies & Cream
Ceremonial Matcha
- Packaging:** 24g x 3 Pcs Box x 12 Boxes/Ctn
24g x 20 Pcs Box
24g x 20 Pcs Box x 4 Boxes/ Ctn
- Shelf Life:** 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Cake Bars 72g Triple Choco/ Mango/ Cookies & Cream / Matcha	Triple Choco/ Mango/ Cookies & Cream /Matcha	72g (24g x 3) x12 boxes / ctn	240 * 128 * 118	722	15500	14440	646	6800	5814	722	17328
2	Dubai Chocolate Cake Bars 24g Triple Choco/ Mango/ Cookies & Cream / Matcha	Triple Choco/ Mango/ Cookies & Cream /Matcha	24g x 20pcs / ctn	220 * 122 * 70	1440	30000	28800	1305	13000	11745	1440	34560
3	Dubai Chocolate Cake Bars 24g Triple Choco/ Mango/ Cookies & Cream / Matcha	Triple Choco/ Mango/ Cookies & Cream /Matcha	24g x 20pcs/box x4 boxes / ctn	240 * 220 * 150	300	7150	6000	260	3100	2340	300	7200



FLAIR DUBAI CHOCOLATE
CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa
Ajwa Dates

Packaging: 55g x12 Pcs Box x 4 Boxes/Ctn
55g x 3 Pcs Box x 8 Boxes/Ctn
27.5g x 6 Pcs Box x 8 Boxes/Ctn

Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Cake Bar	Pistachio Truffle Ajwa Dates	55g x 12 pcs/box x 4 boxes / Ctn	292 * 217 * 150	255	5900	5100	221	2625	1989	255	6120
2	Dubai Chocolate Cake Bar	Pistachio Truffle Ajwa Dates	165g(55g x 3pcs/box) x 8boxes/ctn 165g(27.5gx6pcs/box) x 8boxes/ctn	325 * 157 * 136	336	8200	6720	315	3625	2835	336	8064



FLAIR DUBAI CHOCOLATE
CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa
Ajwa Dates

Packaging: 40g x 12 Pcs Box x 4 Boxes/ Ctn
Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Cake Bar	Pistachio Truffle Ajwa Dates	40g x 12pcs /box x 4 boxes /Ctn	300 * 203 * 140	320	6620	6400	300	2920	2700	320	7680



FLAIR DUBAI CHOCOLATE
CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa
Packaging: 28g x 20 Pcs Box x 6 Boxes/ Ctn
Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Cake Bar	Pistachio Kunafa Truffle Kunafa	28g x 20pcs box x 6 boxes /ctn	410 * 222 * 145	192	4250	3840	168	1900	1512	192	4608



FLAIR DUBAI CHOCOLATE CROISSANTS

Variants: Pistachio Croissant
Double Chocolate Croissant
Packaging: 40g x 4 Pcs Pack x 6 Packs/ Ctn
40g x 12 Pcs Carton
Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Chocolate Croissant	Pistachio Double Chocolate	160g (40gx4) x6 Packs /ctn	330 * 300 * 148	180	3850	3600	168	1725	1512	180	4320
2	Dubai Chocolate Croissant	Pistachio Double Chocolate	40g x 12 pcs /Ctn	288 * 160 * 150	336	7400	6720	312	3250	2808	336	8064



FLAIR DUBAI CHOCOLATE
LAVA CAKE

Variants: Pistachio Kunafa Dubai
Chocolate Lava Cake
Packaging: 60g x 12 Pcs/ Ctn
Shelf Life: 12 Months



FLAIR DUBAI CHOCOLATE
CAKE ROLL

Variants: Pistachio Kunafa
Cake Roll
Packaging: 165g x 12 Box/ Ctn
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Pistachio Kunafa Dubai Chocolate Lava Cake	Pistachio Kunafa	60g x12 pcs /Ctn	280 * 240 * 110	340	7650	6800	306	3350	2754	340	8160
2	Pistachio Kunafa Cake Roll	Pistachio Kunafa	165g x 12boxes /Ctn	237 * 166 * 220	300	6550	6300	270	2760	2430	300	7200



FLAIR SHORTBREAD COOKIES

Variants: Original
Speculoos
Packaging: 40g x 12 Packs / Ctn
40g x 6pcs/box x 6Boxes/Ctn
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Flair Shortbread Cookies	Original & Speculoos	40gx12Packs /Ctn	190 * 162 * 135	592	13400	11840	555	6000	4995	592	14208
2	Flair Shortbread Cookies	Original & Speculoos	40g x 6pcs/ Box x 6Boxes Ctn	410 * 195 * 150	225	5550	4500	210	2300	1890	225	5400



FLAIR DUBAI PISTACHIO KUNAFI COOKIES

Variants: Pistachio Kunafa Cookies
Packaging: 30g x 4 Pcs Box x 12 Boxes/ Ctn
30g x 20 Pcs Ctn
Shelf Life: 12 Months

FLAIR DUBAI CHOCOLATE PISTACHIO KUNAFI BROWNIE

Variants: Dubai Chocolate Pistachio Kunafa Brownie
Packaging: 50g x 12 Pcs Ctn
50g x 3 Pcs Box x 12 Boxes/ Ctn
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	FLAIR BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Dubai Pistachio Kunafa Cookies	Pistachio Kunafa	120g (30g x4) x12boxes/Ctn	310 * 170 * 124	399	10150	8379	357	4050	3213	378	9072
2	Dubai Pistachio Kunafa Cookies	Pistachio Kunafa	30g x 20pcs /Ctn	195 * 165 * 90	936	22900	19656	828	9100	7452	900	21600
3	Flair Brownie 50g	Pistachio Kunafa	50g x 12pcs /Ctn	165 * 140 * 102	1122	24100	22440	1020	10100	9180	1122	26928
4	Flair Brownie 150g	Pistachio Kunafa	150g (50g x 3) x12boxes/Ctn	267 * 195 * 130	374	8350	7480	352	3550	3168	374	8976



BEFIT PROTEIN BARS

Variants: Mango Sticky rice with Coconut
Crunchy Peanut Butter
Speculoos Yogurt Cheesecake

Packaging: 45g x 12Pcs Box x 6 boxes/Ctn
45g x 3pcs/pack x 12 boxes/Ctn

Shelf Life: 12 Months

15G (33%) PROTEIN - NO SUGAR ADDED

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Protein Bar	Mango Sticky rice with Coconut Crunchy Peanut Butter Speculoos Yogurt Cheesecake	45g x 12pcs box x6boxes /Ctn	250 * 182 * 205	264	6025	5280	240	2580	2160	264	6336
2	Protein Bar	Mango Sticky rice with Coconut Crunchy Peanut Butter Speculoos Yogurt Cheesecake	45g x 3pcs box x12 boxes /Ctn	330 * 167 * 135	336	7600	6720	315	3370	2835	336	8064



PROTEIN FLATBREADS

- Variants:
 - Chilli garlic
 - Tomato & Oregano
 - Garlic & Parsley
 - Plain Multiseed

Packaging: 240g x 6 Packs/ Ctn

Shelf Life: 6 Months

29% PROTEIN LOWER CARB
 17G PROTEIN PER WRAP

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Protein Flatbreads	Chilli Garlic Tomato & Oregano Garlic & Parsley Plain Multiseed	240g x 6 packs /Ctn	255 * 195 * 140	384	9400	8064	360	3900	3240	384	9216

PREMIUM KETO BAKERY



PLAIN PITA LOWER CARB KETO
- 2.5G NET CARB PER WRAP



BROWN PITA LOWER CARB KETO
- 2.7G NET CARB PER WRAP

KETO PITA WRAP

Variants: Plain Pita Wrap
Brown Pita Wrap

Packaging: 200g x 6 Packs/ Ctn

Shelf Life: 6 to 9 Months

V8G PROTEIN PER B READ - HIGH FIBER
NO WHEAT FLOUR - NO SUGAR - LOW GI



KETO MUFFIN

Variants: Banana Muffin
Chocolate Muffin

Packaging: 60g Box x 12 pcs

Shelf Life: 9 Months

NO PALM - NO SUGAR ADDED
NET CARBS 2G - PROTEIN 11G - HIGH FIBER



KETO POUND CAKE

Variants: Vanilla
Chocolate

Packaging: 350g x 12 pcs

Shelf Life: 9 Months

NO PALM - NO SUGAR ADDED
NO WHEAT FLOUR - HIGH FIBER

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Befit Keto Pita Wrap	Plain Pita Brown Pita	200g x 6 Packs/Ctn	330 * 170 * 105	441	9600	8820	399	4150	3591	441	10584
2	Befit Keto Muffins	Banana / Chocolate	60g x 12 Pcs/ctn	200 * 192 * 220	300	6650	6000	270	2850	2430	300	7200
3	Befit Keto Pound cake	Vanilla / Chocolate	350g x 12pcs/Ctn	445 * 220 * 167	130	3450	2600	120	1475	1080	130	3120

PREMIUM KETO BAKERY



LOWER CARB KETO
NO WHEAT FLOUR
NO SUGAR
NO PALM OIL
HIGH FIBER

LOGISTICS

KETO BAKERY RANGE

Variants: Croissant

Packaging: 42g x 3 Pcs Box x 8 Boxes/ Ctn

Shelf Life: 9 Months

Variants: Burger Bun

Packaging: 50g x 4 Pcs Packs x 6 Packs/ Ctn

Shelf Life: 9 Months

Variants: Bread Loaves

Packaging: 35g x 6 Pcs Box x 8 Boxes/ Ctn

Shelf Life: 9 Months

Variants: Focaccia

Packaging: 45g x 4 Pcs Box x 8 Boxes/ Ctn

Shelf Life: 9 Months

Variants: Multi Seed Sliced Bread

Packaging: 210g x 8 Packs

Shelf Life: 4 Months

Variants: Classic Sliced Bread

Packaging: 190g x 8 Packs

Shelf Life: 4 Months

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Salute Keto Croissant	Croissant	42g x 3pcs/box x 8boxes/Ctn	350 * 220 * 228	130	3200	2600	117	1400	1053	130	3120
2	Salute Keto Burger Bun	Burger Bun	50g x 4pcs/box x 6 packs/Ctn	340 * 220 * 160	210	4750	4200	195	2150	1755	210	5040
3	Salute Keto Bread Loaf	Bread Loaf	35g x 6pcs/box x 8boxes / Ctn	398 * 332 * 140	144	3060	2880	135	1325	1215	144	3456
4	Salute Keto Focaccia	Focaccia	45g x 4pcs/box x 8boxes / Ctn	232 * 244 * 260	180	3850	3600	180	1675	1620	180	4320
5	Salute Keto Multiseed Sliced Bread	Multiseed Sliced Bread	210g x 8pack/Ctn	405 * 210 * 148	180	4480	3600	168	1950	1512	180	4320
6	Salute Keto Classic Sliced Bread	Classic Sliced Bread	190g x 8pack/Ctn	405 * 210 * 148	180	4480	3600	168	1950	1512	180	4320



KETO PASTA

Variants: Fusilli Pasta
Macaroni Pasta
Spinach Fusilli Pasta

Packaging: 200g Box x 12 Boxes/ Ctn
Shelf Life: 12 Months

NO WHEAT FLOUR - NO SUGAR ADDED
PROTEIN 12G (PER 50G PORTION)
NO ARTIFICIAL FLAVOURS, COLORS OR PRESERVATIVES

KETO PIZZA BASE

Variants: Pizza Base (Made with
Coconut Oil)

Packaging: 210g (105g x 2 pcs) x 8 Boxes/ Ctn
Shelf Life: 9 Months

1 SLICE CONTAINS - NO SUGAR ADDED
PROTEIN 3G - NO WHEAT FLOUR - HIGH FIBER

KETO BROWNIES

Variants: Cocoa Orange
Packaging: 120g (40g x 3 pcs) x 12 Boxes/ Ctn
Shelf Life: 9 Months

NO PALM - NO SUGAR ADDED - NO WHEAT
FLOUR - PROTEIN 6G - HIGH FIBER

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Befit Keto Pasta	Macaroni, Fusilli, Spinach	200g x 12 Pcs/Ctn	493 * 210 * 170	130	3775	2730	120	1400	1080	130	3120
2	Befit Keto Pizza Base	Pizza Base	210g x 8 boxes /Ctn	300 * 265 * 255	144	3270	3024	128	1330	1152	144	3456
3	Befit Keto Brownie	Cocoa Orange	120g (40g x 3pcs) box x12 boxes/ctn	242 * 220 * 138	320	7650	6400	300	3275	2700	320	7680



SOFT BAKED BAR

Variants: Carrot & Cinnamon
Choco Orange
Banana Flavoured

Packaging: 35g x 3 Pcs Box x 12 Boxes/ Ctn
35g x 12 Pcs Box x 6 Boxes/ Ctn

Shelf Life: 12 Months

**VEGAN - HIGH FIBER - NO ADDED SUGAR
MADE WITH GLUTEN FREE OATS**

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Soft-Baked Bars	Carrot & Cinnamon/ Choco Orange Banana Flavoured	105g(35gx3) x12boxes/Ctn	235 * 145 * 132	578	14750	12138	510	5850	4590	578	13872
2	Soft-Baked Bars	Carrot & Cinnamon/ Choco Orange Banana Flavoured	420g(35gx12) x6boxes/Ctn	375 * 167 * 155	252	5800	5040	234	2550	2160	252	6248

PROTEIN CAKE BARS

Variants: Strawberry Cheesecake
Pistachio
Chocolate Fudge Brownie
Black Forest
Acai & Blueberry Cheesecake
Ginger & Lemon Cheesecake

Packaging: 45g x 3 Pcs Box x 12 Boxes/ Ctn
45g x 12 Pcs Box x 6 Boxes/ Ctn

Shelf Life: 12 Months

STRAWBERRY CHEESECAKE / PISTACHIO
CHOCOLATE FUDGE BROWNIE / BLACK FOREST :

15G (33%) PROTEIN - NO ADDED SUGAR
TOTAL SUGAR - 1G - 150 CAL PER BAR

ACAI & BLUEBERRY CHEESECAKE
GINGER & LEMON CHEESECAKE

15G (33%) PROTEIN - TOTAL SUGAR - 1G - 150 CAL
PER BAR - GLUTEN FREE - MARINE COLLAGEN



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Protein Cake Bars	Strawberry Cheesecake/ Pistachio/ Chocolate/ Fudge Brownie / Black Forest / Acai & Blueberry Cheesecake/ Ginger & Lemon Cheesecake	45g x12pcs box x 6 boxes /Ctn	315 * 208 * 252	180	4350	3600	162	1900	1458	180	4320
2	Protein Cake Bars	Strawberry Cheesecake/ Pistachio/ Chocolate/ Fudge Brownie / Black Forest / Acai & Blueberry Cheesecake/ Ginger & Lemon Cheesecake	135g(45g x 3) x12boxes/Ctn	300 * 167 * 135	368	8300	7360	345	3650	3105	368	8832

PREMIUM HEALTH & WELLNESS



COLLAGEN BOOST BAR

Variants: Almond & Honey

Acai & Banana

Packaging: 45g x 12 Pcs Box x 6 Boxes/ Ctn

Shelf Life: 12 Months

ALMOND &
HONEY

MARINE COLLAGEN 5G - DATES - HONEY - ALMONDS
OATS - NO REFINED SUGAR - GLUTEN FREE

ACAI &
BANANA

DATES - HONEY - OATS - ACAI - CHIA
NO REFINED SUGAR - GLUTEN FREE

PERFORMANCE BAR

Variants: Choco Orange

Peanut Butter

Packaging: 45g x 12 Pcs Box x 6 Boxes/ Ctn

Shelf Life: 12 Months

CHOCO
ORANGE

DATES - HONEY - OATS - COCOA - NO REFINED SUGAR
GLUTEN FREE - BOOSTED WITH CAFFEINE

PEANUT
BUTTER

DATES - PEANUT BUTTER - HONEY - OATS
NO REFINED SUGAR GLUTEN FREE
BOOSTED WITH CAFFEINE

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
	BEFIT BRAND				BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Collagen Boost Bar	Almond & Honey / Acai & Banana	45g x 12 x 6	285 * 187 * 168	260	6200	5200	240	2750	2160	260	6240
2	Performance Bar	Choco Orange/ Peanut Butter	45g x 12 x 6	285 * 187 * 168	260	6200	5200	240	2750	2160	260	6240



DELICE CAKE ROLL

Variants: Strawberry
Tiramisu
Double Chocolate
Caramel

Packaging: 320g x 12 Boxes
Shelf Life: 9 Months

DELICE POUND CAKE

Variants: Double Chocolate
Blueberry

Packaging: 320g x 12 Boxes
Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Delice Cake Roll	Double Chocolate / Strawberry / Caramel / Tiramisu	320g x 12 boxes / Ctn	350 * 265 * 190	132	3200	2640	120	1400	1080	132	3168
2	Delice Pound Cake	Double Chocolate / Blueberry	320g x 12 boxes / Ctn	430 * 300 * 135	120	3200	2400	120	1400	1080	120	2880



COATED CAKE

Variants: Salted Caramel
Intense Chocolate
Black Forest
Sundae Bonbon

Packaging: 30g x 5 Pcs Pack x 12 Packs/ Ctn
30g x 10 Pcs Box x 6 Boxes/ Ctn
30g x 12 Pcs Box x 4 Boxes/ Ctn

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet for 40ft Rf Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading
					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck	
1	Eurocake Premium Chocolate coated Cakes	Black Forest/ Intense Chocolate / Salted Caramel/ Sundae Bonbon	150g x 12 (30g x 5pcs pack)	362 * 245 * 150	180	4250	3600	168	1850	1512	180	4320
2	Eurocake Premium Chocolate coated Cakes	Black Forest/ Intense Chocolate / Salted Caramel	30g x 12 x 4	235* 203* 158	350	7500	7000	325	3250	2925	350	8400
3	Eurocake Premium Chocolate coated Cakes	Sundae Bonbon	30g x 10 x 6	248* 180* 240	225	5200	4500	200	2300	1800	225	5400



Dofreeze LLC is a leading and highly innovative bakery snacking company based in Dubai since 25 years. Our product categories include long shelf-life packaged and branded croissants, muffins, cakes, swiss rolls, cookies, healthy snacks and bars which are sold in over 50 countries across four continents. Producing around 2 million snack packs daily, we cater to both our own brands and private labels for major international players.





THE FRESH APPROACH



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