

Big 5 Construct Kenya / Press release

Press Release:

DCP showcases at The Big 5 in Dubai for the first time 28/11/2016

Don Construction Products (DCP) participated for the first time in The Big 5 International Building & Construction Show in Dubai from November 21 to 24, 2016. The Big 5 is the largest portfolio of building and construction events in the Middle East, North Africa and Southeast Asia. This year, the event brought together over 75,000 construction professionals from over 140 different countries.

At this year's Big 5 Exhibition, we launched our new backward integration of the PU polymerization that we have started recently. Our PU products that were showcased included the Aquathane Range for waterproofing and Flexseal PU Range for sealants. In addition, we introduced our new sports flooring systems, Sports Coatings and Line Markings. Sports Coatings offers coating solutions for tennis courts, multisport surfaces, basketball courts, gym floors, and playgrounds. In addition, we showcased our wide range of construction chemical products that include admixtures, surface treatments, adhesives, sealants, grouts and anchoring products and more.

The exhibition was a great success. We heard strong feedback about our products and services. Visitors were extremely excited about the Sports Coatings and PU range of products. We met with existing customers and established new connections with people from countries across Asia, Africa and Europe. Existing customers reaffirmed their interest in DCP and discussed how to expand business with more DCP products. We also introduced DCP to customers from countries that already distribute DCP products and they got to learn about all our services and products. In addition, we are pleased that new countries are interested in the opportunity of partnering up with us.

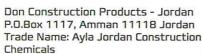
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