
ANIM AMAZE

LLC



ANIM AMAZE

ANIMATIONS THAT AMAZE ALL

SHOWCASE AND CASE STUDIES
2024 - 2025

INTRO

This document presents a curated collection of our landmark projects, executed within just one year of starting our operations. Each project showcases our ability to deliver high-quality **3D Animation Visuals Solutions under urgent deadlines** while addressing the unique needs of our clients.

Anim Amaze is a creative visual media studio delivering high-impact, cinematic content tailored for the architecture, infrastructure, engineering and public-sector ecosystem. We've executed multiple city-level and nationally significant projects, collaborating with Government Bodies, MNCs, Multi-Disciplinary Firms, Developers and Designers.

With deep roots in **Filmmaking, VFX, CGI, and Technical Design**, we bring a creative clarity that helps clients communicate complex ideas simply, powerfully, and persuasively.

Our ability to deliver fast, communicate clearly, and work with minimal input quickly made us a **Go-To Vendor for Visual Needs**. What follows is a breakdown of each project, its objective, timeline, and the value we delivered.



ABOUT US

Anim Amaze LLC, registered in 2021, began full-scale operations in 2024 after its founders completed their studies in the USA. In a year, the studio has delivered high-impact projects for government bodies, multidisciplinary firms, and MNCs.

Founded by twin brothers from India's rich creative and cultural heritage, Anim Amaze was established in New Jersey, USA, as a platform to turn their shared passion for visual storytelling into reality.

The company name itself embodies its promise: to create Amazing Animations, Jaw-Dropping CGI, and Mind-Boggling VFX.



ANIM AMAZE IS TRUSTED BY GOVERNMENT

VISION & MISSION

At Anim Amaze, our Vision is to be recognised globally as a leading creative visual media studio, and we pursue this by delivering our Mission: crafting stunning, impactful, and value-driven animations, CGI, and VFX that not only amaze audiences but also solve real-world challenges.

By consistently delivering the best, we bridge imagination with execution, helping our clients secure approvals, align stakeholders, and bring ambitious projects to life.

We achieve our VISION by delivering our MISSION.



ANIM AMAZE IS TRUSTED BY GOVERNMENT

CORE VALUES

SEAMLESS EXECUTION

Once we receive your project data and timeline, our process is streamlined. No unnecessary back-and-forth. You receive a quick demo, followed by final delivery.

FLEXIBLE PRICING

Adaptive pricing tailored to project scale and client needs, ensuring best value without compromising quality.

SUPERIOR VISUAL QUALITY

While many vendors rely on basic renders over satellite imagery, we provide cinematic, photoreal 3D visuals with true environmental depth and design fidelity.

NEW-AGE TECHNOLOGY

We apply techniques from CGI, VFX, and filmmaking, bringing a storytelling edge to architectural and infrastructure visualization.

ALWAYS RESPONSIVE

Whether by call, email, or message, we're instantly available for revisions, improvisations, and urgent needs. We function as an extension of your internal team.

TANGIBLE

Turnaround Time: 2–15 days, depending on project scale and complexity

Revision Rate: <2% average – most visuals approved in first draft

Project Scale: Up to 20+ buildings modelled across 30+ acres

Stakeholders Supported: Government, Engineering, Funding, and Public Communication teams



WE HAVE SUCCESSFULLY SERVED AND CATERED

CLIENTS

AMC



AUDA



AMRELI
MILK UNION



MMCPL



SAVVY GROUP



ADB BANK



URBAN LAB



AZULA



CASAD
CONSULTANTS



PARMESHWAR
GROUP



DESIGN POINT



ALAYNA CONSTRUCTION &
INTERIOR SOLUTIONS



ANIM AMAZE IS TRUSTED BY REAL ESTATE DEVELOPERS
AND ARCHITECTS OF INDIA

ARCHVIZ

Anim Amaze is a leading 3D visualization firm specializing in transforming innovative concepts into immersive digital experiences. Visualizing the infrastructure of India.











CASE STUDIES

01

JUNA VADAJ
FLYOVER



02

SHILAJ-
SINDHUBHAVAN
FLYOVER



03

OGNAJ
JUNCTION



04

URBAN
BEAUTIFICATION



05

KHARICUT
CANAL
REDEVELOPMENT



06

HATHIJAN
BRIDGE



07

CENTRE
OF
EXCELLENCE



08

BRIDGE
BEARING
REPLACEMENT



CASE STUDY 01



Project Timeline

March 28, 2024 - April 11, 2024

Project Location

Juna Vadaj Junction, Ahmedabad, Gujarat, India

Project Clients

Ahmedabad Municipal Corporation (AMC),
Multi Media Consultants Private Limited.

KEY TAKEAWAYS

Speed: Delivered in 11 days vs 15-day ask

Quality: Zero rework—approved on first submission

Clarity: Made complex engineering readable to non-technical audiences

Impact: Accelerated approvals and strengthened proposal value

✓ CHALLENGE

AMC aimed to build a three-tiered infrastructure (flyover + underpass + bridge) to ease congestion around Juna Vadaj Junction. They needed visuals that would:

Clearly convey structural complexity to government authorities. Highlight urban impact and traffic flow improvements. Support official approvals and funding allocations — under severe time pressure.

✓ OUR APPROACH

Created full-scale 3D models, sculpting, UV unwrapping, texturing, lighting, and animated walkthroughs. Integrated precise photogrammetry and General Arrangement Drawings supplied by consultants. Delivered composited, color-graded renders tailored for high-level stakeholder presentations. Committed to a fast-track delivery from brief to final output—in only **11 days**, four days ahead of the requested 15 days — **zero revisions** required

✓ THE VISUAL SOLUTION

Dynamic 3D walkthrough of the flyover and underpass, featuring:

Realistic traffic and environmental context. Detailed cross-section renders of key piers and underpass components. **High-impact stills** and cinematic flythrough presentation—ready to deploy in boardrooms and tender proposals.

✓ IMPACT AND VALUE

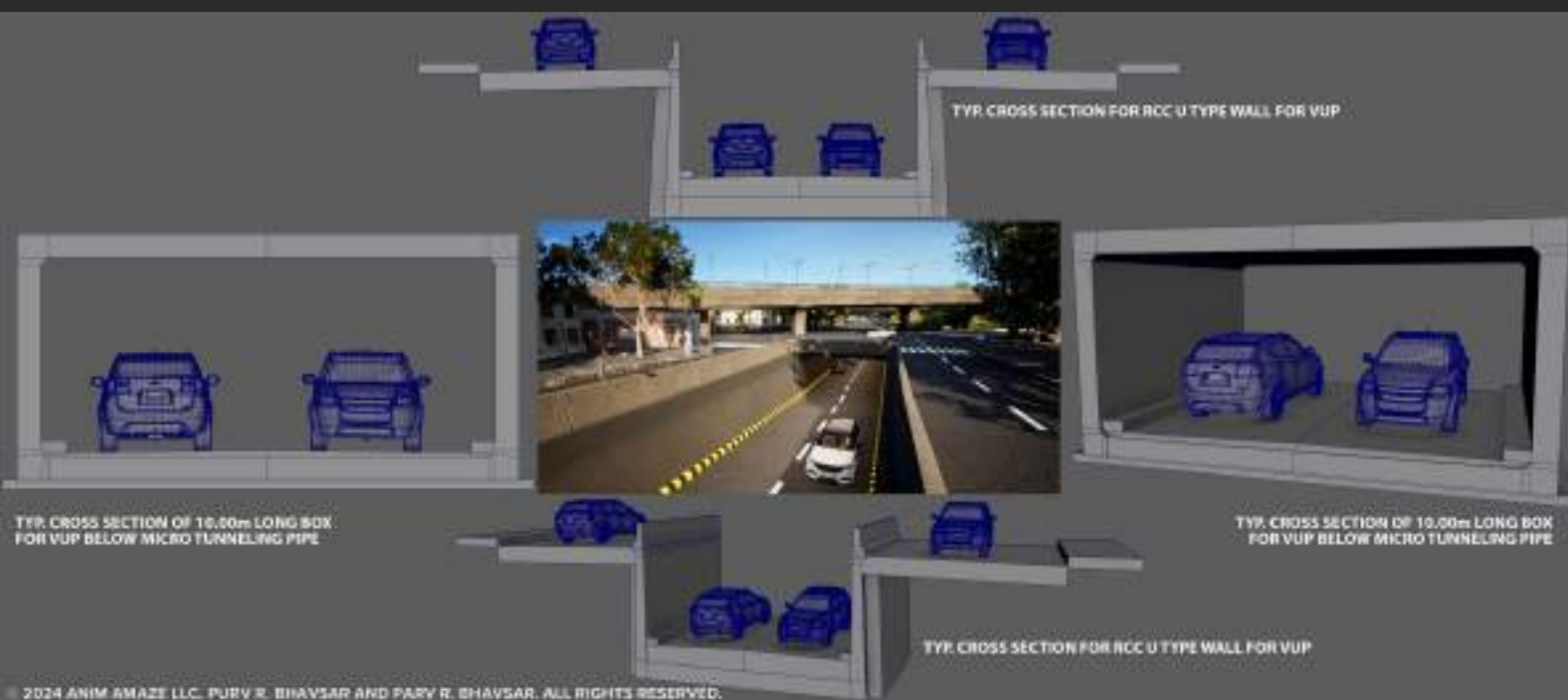
Faster Approval Process: Clients reported enhanced clarity in meetings with district and state authorities.

Funding & Sanction Boost: Visuals helped demonstrate structural feasibility and timeline efficiency, smoothing grant and budget sign-off.

Operational Efficiency: Delivered ahead of schedule with no revisions—saving both time and cost.

Strategic Differentiation: Helped AMC and consultants stand out during stakeholder pitches, showcasing professional-grade engagement tools.





CASE STUDY 02



Project Timeline

August 26, 2024 - September 09, 2024

Project Location

SP Ring Road, Shilaj & Sindhu Bhavan Junction, Ahmedabad, Gujarat, India

Project Clients

Ahmedabad Urban Development Authority (AUDA),
Asian Development Bank,
Multi Media Consultants Private Limited.

KEY TAKEAWAYS

- Turned intricate urban infrastructure into visual storytelling
- Enabled smoother cross-border institutional communication (Govt + ADB)
- Validated project intent, funding use, and long-term impact
- Proved Anim Amaze's capability for **high-stakes infrastructure visualization under time pressure**



CHALLENGE

AUDA launched a critical urban mobility project involving the construction of **two six-lane flyovers** at the heavily trafficked Shilaj and Sindhu Bhavan junctions on Ahmedabad's SP Ring Road. This project was co-funded by the **Asian Development Bank (ADB)**, which required detailed visual documentation of scope, feasibility, and projected impact.

The engineering challenge:

- Integrating **two new flyovers with an existing railway overbridge**
- Designing **two ramps per flyover** (ascend/descend) for complex traffic flows
- Communicating all of this through clear visuals for non-technical stakeholders and international funding authorities



OUR ROLE & APPROACH

- Created accurate 3D models based on GADs provided by MMCPL
- Applied detailed photogrammetry, environment design, and multi-layered texturing for realism
- Developed complete **3D animation flythroughs**, showcasing:
 - All proposed infrastructure
 - Integration with existing rail bridge
 - Traffic movement and overall connectivity upgrade
- Delivered within a **15-day production window** under tight stakeholder review pressure



DELIVERABLES

- **3D Rendered Stills** for presentation decks
- **Cinematic Flyover Animation** for ADB review meetings
- **Media-ready visuals** usable in public communication or progress reporting



IMPACT AND VALUE

- **Technical Clarity:** Showcased complex flyover and railway integration through digestible visuals
- **Stakeholder Buy-In:** Strengthened ADB's confidence in project viability and financial utilization
- **Presentation Power:** Helped AUDA clearly communicate design logic and public benefit
- **Speed & Execution:** Delivered within **15 days** without compromising quality or accuracy



CASE STUDY 03



Project Timeline

August 21, 2024 - September 04, 2024

Project Location

SP Ring Road, Ognaj Junction, Ahmedabad, Gujarat, India

Project Clients

Ahmedabad Urban Development Authority (AUDA),
Asian Development Bank,
Multi Media Consultants Private Limited.

KEY TAKEAWAYS

- Translated technical GADs into stakeholder-friendly 3D storytelling
- Delivered a national-level infrastructure animation under pressure
- Proved Anim Amaze's reliability in mission-critical presentation scenarios
- Helped bridge communication between urban planners, funders, and policymakers

✓ CHALLENGE

AUDA proposed the construction of a **6-lane underpass** at Ognaj Junction to alleviate congestion, improve traffic flow, and modernize transport infrastructure at a critical intersection. With **financial backing from the Asian Development Bank**, the project demanded a clear, visual articulation of its **design, scope, and strategic impact**.

Key project demands:

- Communicate a **sub-surface urban mobility solution** to non-technical stakeholders
- Support AUDA in **securing final approval and fund disbursement**
- Deliver the entire 3D visualization in just **15 days**

✓ OUR ROLE & APPROACH

- Built precise 3D models from GADs provided by MMCPL
- Developed a **complete 3D animation flythrough illustrating**:
 - The underpass's layout, ramps, and road integration
 - Surrounding infrastructure and environment
 - Movement flow and traffic improvements
- Applied **CG lighting, atmospheric detailing, and color grading** to enhance realism
- Rendered high-resolution stills and cinematic video sequences optimized for government presentations

✓ DELIVERABLES

- **High-quality 3D Rendered Images** of the proposed underpass
- **Cinematic 3D Animation Flythrough** for ADB and government presentations
- Stakeholder-ready assets used in:

Executive meetings, Funding proposals, Media and public engagement kits.

✓ IMPACT AND VALUE

- **Clarity:** Visualized sub-surface engineering in a format accessible to non-technical decision-makers
- **Speed:** Full delivery completed within 15 days, meeting critical deadlines
- **Approval Support:** Enabled AUDA to gain final nods from key government and funding agencies
- **Investor Confidence:** Strengthened ADB's faith in the project's feasibility and return on infrastructure investment



CASE STUDY 04



Project Timeline

April 26, 2024 - April 30, 2024

Project Location

Ahmedabad, Gujarat, India.

Project Clients

Ahmedabad Municipal Corporation (AMC),
Azula Studios (Designers),
Savvy Group.

KEY TAKEAWAYS

- **Brought AI-imagined designs to life** with minimal input
- **Full-stack visualization + CAD** delivered at speed
- **Showcase of creative + technical precision** under pressure
- **Strengthened client positioning** during a competitive civic tender



CHALLENGE

As part of its “Best from the Waste” campaign, AMC proposed 32 uniquely designed decorative structures to be installed citywide—on riverfronts, traffic roundabouts, and public zones. Out of these, **3 conceptual designs**, created by **Azula Studios using AI**, needed to be transformed into **high-quality 3D visuals and CAD files** to meet a last-minute **tender bidding deadline**.

The key challenges:

Vague, AI-generated concept references

Extremely limited design data

A **hard 4-day deadline** over a weekend

No room for revisions



OUR APPROACH

Reverse-engineered the designs using AI concepts as loose references, sculpting accurate and aesthetically aligned 3D models. Completed the entire pipeline:

- **3D Modeling, UV unwrapping, texturing, and lookdev**
- **CAD layout modeling** from scratch using minimal provided data
- **Animation and rendering** of visual flyarounds
- Final **compositing and grading** for delivery
- Coordinated tightly with both Azula Studios and Savvy Group—despite data limitations.



DELIVERABLES

3D Visualizations (Stills + Animated Walkthroughs) of all 3 proposed structures

CAD Layouts for structural documentation

Fully presentation-ready outputs delivered **without a single revision**

Project completed in **3 days**—a full day ahead of the already tight deadline



IMPACT AND VALUE

- **Design Ambiguity:** Interpreted and built complete 3D models from vague AI concepts
- **Time Pressure:** Delivered in 3 days vs a 4-day deadline, over a weekend
- **Quality Control:** Zero revisions needed—approved in first pass
- **Tender Support:** Enabled Savvy Group to present a polished bid with visuals that stood out in the tender process



CASE STUDY 05



Project Timeline

November 16, 2024 - December 10, 2024

Project Location

Kharicut Canal, Ahmedabad, Gujarat, India.

Project Clients

Ahmedabad Municipal Corporation (AMC),
Multi Media Consultants Private Limited (MMCPL),
The Urban Lab (TUL).

KEY TAKEAWAYS

- Demonstrated mastery in mixed-reality compositing
- Elevated civic communication through story-first visualization
- Strengthened client positioning in public approval processes



CHALLENGE

AMC sought a compelling visual solution to support Phase 2 of the Kharicut Canal revitalization. Goals included transforming a neglected and polluted urban corridor into a functional green public space with recreation zones, food stalls, vendors, & better traffic flow.

Key challenges included:

- Communicating a complex mixed-use redevelopment to top-tier officials (District Commissioner & CM office).
- Integrating CGI over real drone footage—requiring precise camera tracking, stabilization, and lighting alignment.
- Working under technical constraints like unknown drone metadata and environmental lighting conditions.



OUR APPROACH

- Built a detailed **3D recreation of the canal area**, modeling infrastructure elements, zoning, footbridges, vendor areas, and green spaces.
- Used **photogrammetry** and planning maps to accurately align CGI geometry with real-world geography.
- Processed and stabilized raw **drone footage**, then executed **camera and motion tracking** to blend CG seamlessly.
- Calibrated lighting, shading, and texture details to closely match real-world footage, followed by compositing and color layering to build a polished 5-minute animation.



VISUAL SOLUTIONS

- A 5-minute cinematic animation visualizing:

Redeveloped canal corridor with multi-use zones

Public spaces, footbridges, vendor zones, green pathways

- High-resolution still renders for presentations and printed collateral.
- Delivered final outputs without revisions and deployed directly to stakeholder presentations.



IMPACT AND VALUE

- **Technical Precision:** Clean tracking and lighting match ensured fluid CG integration
- **Engagement:** Simplified urban plans into relatable visual narratives for non-technical viewers
- **Approval Support:** A foundational piece in presentations to district/state officials
- **Efficiency:** No revisions needed—final delivery on time and on spec



CASE STUDY 06



Project Timeline

May 15, 2025 - May 17, 2025

Project Location

Kharicut Canal, Ahmedabad, Gujarat, India.

Project Clients

Ahmedabad Municipal Corporation (AMC),
Multi Media Consultants Private Limited (MMCPL),
The Urban Lab (TUL).

KEY TAKEAWAYS

- Visualized monsoon-proof connectivity in a relatable, cinematic way
- Proved Anim Amaze's ability to **respond under pressure**
- Created **real-time public value** from engineering data
- Reinforced AMC's commitment to transparency and infrastructure modernization



CHALLENGE

AMC planned to construct a ~300-meter-long bridge over the Khari River, replacing an existing low-lying causeway that floods annually during monsoon season. The new bridge was designed to ensure uninterrupted connectivity between **Vivekanandnagar and Hathijan**—two densely populated areas that experience **2–4 hour travel** delays during floods.

Just **2–3 days before the foundation-laying ceremony**, the **AMC and consultants were informed that a formal visual presentation** was required—targeted at Senior government officials, Local media, Area residents.

The available GAD drawings were too technical for public consumption. A clear, visual explanation was urgently needed to communicate the design and its real-life impact.



OUR APPROACH

- Translated technical GAD drawings into visually engaging 3D visuals
- Built an accurate 3D model from scratch, including:
 - Bridge superstructure
 - Road layout and elevation levels
 - Monsoon context and flood clearance
- Applied **UV unwrapping, photogrammetry, environment detailing, CG lighting, and look development**
- Completed **high-res renders, editing, and color grading** in under 48 hours
- Ensured **zero revisions** through rapid iteration with the consulting engineers



DELIVERABLES

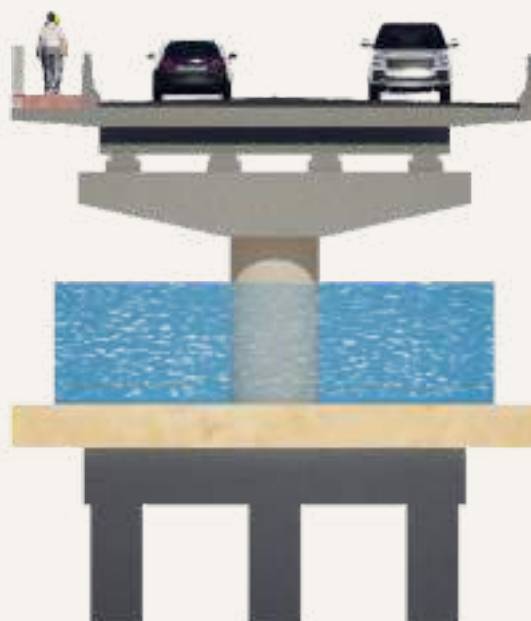
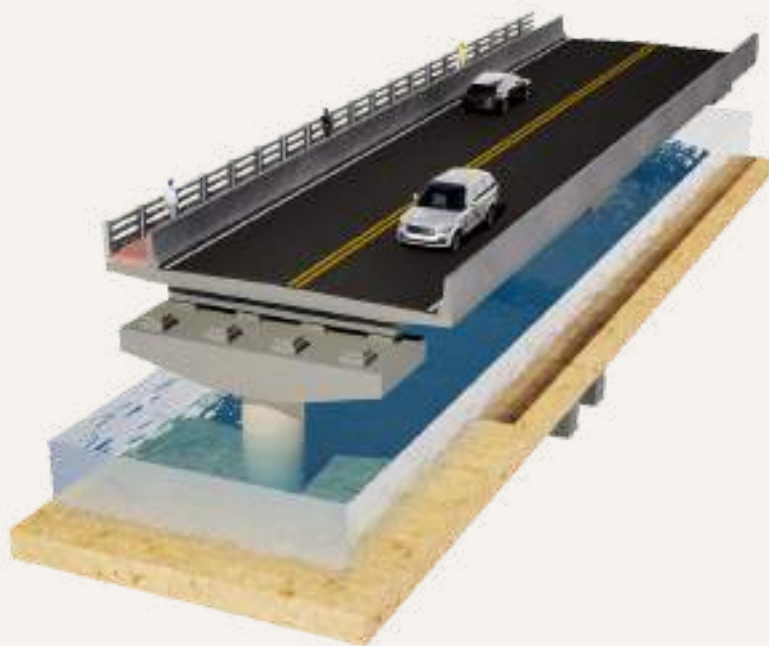
- High-quality **3D rendered stills** of the proposed bridge
- Visuals designed specifically for use in:
 - Public presentations
 - Government briefings
 - Media dissemination during the inauguration ceremony



IMPACT AND VALUE

- **Speed:** Delivered concept-to-final visuals in 48 hours
- **Clarity:** Helped non-technical audiences instantly grasp project significance
- **Engagement:** Created high visual impact during a high-profile foundation event
- **No Rework:** Delivered without any revisions—first-pass approval from all stakeholders





CASE STUDY 07



Project Timeline

March 5, 2025 - April 30, 2025

Project Location

Amreli District, Gujarat, India.

Project Clients

Amreli Milk Union(AMU),
Design Point,

KEY TAKEAWAYS

- **Visualized India's second-largest dairy Centre of Excellence** with realism & precision
- Delivered **stakeholder-ready visuals** that aligned vision, funding, and execution
- Proved Anim Amaze's ability to **handle large-scale turnkey visualization** projects
- Enabled real-world impact on **indigenous breed conservation and rural development**

✓ CHALLENGE

At the **pre-construction stage**, stakeholders—ranging from government officials to MNC partners and donors—needed more than blueprints. They needed to **see the future**.

The vision had to be communicated in a way that:

- Showed the **scale and purpose** of 15+ distinct structures
- Represented the **workflow, layout, and scientific tech** clearly
- Inspired trust, clarity, and alignment before breaking ground

✓ OUR SCOPE

We were tasked with building the **entire center from scratch in 3D**, based solely on CAD drawings provided by Design Point.

Our deliverables included:

- Accurate modeling of all infrastructure: Office blocks, IVF labs, sheds, dispensaries, silage bunkers, compost units, and more
- Complete texturing, lighting, UV work, and look development
- **Animation sequences** depicting usage scenarios, circulation, and flow
- **High-resolution renders** and **walkthrough videos** for presentation

✓ KEY DISCIPLINES USED

- 3D Modeling & Sculpting
- UV Unwrapping & Texturing
- CG Lighting & Environmental Lookdev
- Rigging & 3D Animation
- Photogrammetry & Layout Design
- Rendering, Compositing & Color Grading

✓ IMPACT AND VALUE

- **Clarity:** Stakeholders could see and approve every square foot with confidence
- **Credibility:** Helped Amreli Milk Union present the project convincingly to central government bodies
- **Alignment:** Unified understanding across architects, funders, and technical consultants
- **Efficiency:** Prevented future site-level errors by enabling early-stage design validation
- **Speed:** Entire 15+ structure campus visualized and animated within just ~1 month
- **Cost-effectiveness:** Delivered at the best possible quote, proving premium quality doesn't require premium pricing





CASE STUDY 08



Project Timeline

August 7, 2025 - August 18, 2025

Project Location

River Front, Ahmedabad, Gujarat, India.

Project Clients

Ahmedabad Municipal Corporation (AMC),
Casad Consul (MMCPL),
The Urban Lab (TUL).

KEY TAKEAWAYS

- **Clarity:** Complex engineering visualized in a simple, persuasive way.
- **Speed:** Delivered despite tight timeline and national holidays.
- **Trust:** Zero revisions, immediate approval.
- **Value:** Produced a long-term communication asset beyond the initial requirement.

✓ CHALLENGE

Two of Ahmedabad's most historic bridges (built in 1939) required urgent bearing replacement. The engineering solution—lifting the superstructure from the substructure—was technically sound but difficult to communicate.

Authorities needed to be convinced of the project's **safety, feasibility, and minimal traffic disruption**, under intense time pressure and during a holiday weekend.

✓ OUR APPROACH

- Built a **precise 3D digital twin** of the MG Bridge and key equipment (Bailey Bridge, synchronized jack systems, scaffolding).
- Ensured seamless coordination with Casad Consultants: all assets were **approved in a single review cycle**.
- Simulated the **entire bearing replacement process** in one continuous animated sequence with dynamic camera paths for clarity.
- Prioritized **process visualization over aesthetics** to ensure non-technical audiences could easily grasp the operation.
- Delivered the initial version **on time and instantly approved**—with additional scope granted to refine and expand visuals into a permanent asset.

✓ THE VISUAL SOLUTION

- High-fidelity 3D models of bridge and lifting equipment.
- Step-by-step **animated walkthrough of the bearing replacement sequence**, designed for maximum clarity.
- **Camera-driven storytelling** to simplify complex engineering operations.
- Enhanced final cut with extra details, creating a reusable technical asset for future presentations.

✓ IMPACT AND VALUE

- **Stakeholder Confidence:** Authorities gained clear understanding of the lifting methodology and safety measures.
- **Accelerated Approvals:** Project plans were approved quickly without technical miscommunication.
- **First-Time Success:** Assets and animation approved on first delivery—no revisions required.
- **Lasting Value:** Video now serves as a permanent training and briefing tool.

OPERATION FINISHED



OUTRO

The projects showcased in this profile highlight how Anim Amaze has consistently delivered under urgency, added tangible value, and helped clients achieve strategic outcomes, whether it was winning bids, securing approvals, aligning stakeholders, or communicating visionary concepts with clarity.

Building on this foundation, Anim Amaze is now extending its footprint beyond India and the USA into the UAE (GCC region). Our participation in **The Big 5 Expo, Dubai (Nov 2025)**, marks a natural progression of our journey, enabling us to support government bodies, consultants, and developers in one of the world's most ambitious markets.

With an established **presence across the USA, India, and the GCC**, we are better positioned than ever to serve clients globally, combining speed, quality, and innovation to turn vision into reality.



ANIM AMAZE LLC

THANK YOU

We Work Like a Partner, Not a Vendor

We understand briefs fast, adapt to your ecosystem, and collaborate in real time with architects, consultants, and marketing teams.



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