



then activate the labs, then go out and attract people from different fields to use these machines to come up with products using the Arabic language.

"We now have 20 people working for the company and we're predicting revenue this year at around \$2.5 million," he says.

Saudi Arabia faces stiff competition in the Arabic-language sweepstakes with the United Arab Emirates also making great strides in the field. But Dr. Aldraheim says that Vision 2030 is fueling the domestic effort.

Vision 2030, he notes, is based on three pillars and one of which is for the Kingdom to lead the Arab and Muslim worlds. "So we are serving that pillar in different sectors and one of them is the Arabic language," he explains.

"I believe we have already achieved leadership in Arabic-language AI so fulfilling this role of leadership is very crucial for us and we need to utilize this advantage as a fantastic opportunity.

"So we are planning to expand our activities so as to make Arabic-language AI tools serve different needs in a wide range of different fields like IT, medicine, engineering and so many others. That's what we are planning to do over the next two or three years."

Dr. Aldraheim points out that there are still some gaps in various Arabic-language AI tools and cites the need for local partners for

cooperative efforts in identifying those gaps and developing the tools specific to Arabic.

"We're not seeking out foreign partnerships at the moment for this but we are interested in other types of partnerships like training," he says.

The CEO also suggests modifying current AI tools in other languages.

"We need these tools to be designed basically for the Arabic language in order to maintain Saudi Arabia's leadership role in this exciting and constantly evolving field that will soon be playing such a major role in virtually every human activity."

### Investors Welcome

Saudi Arabians are renowned for the warm welcome they extend to strangers, whether simple travelers or those seeking to do business in the Kingdom. That was certainly the case for Ahmed Salem, an Egyptian who arrived just two-and-half years ago and is now the CEO of Omed Group for Communication.

The company is part of the Al Janahain conglomerate and is active in IT, electric and low current infrastructure work with many projects for the government in its portfolio around the country.

"Vision 2030 has certainly changed the company and on a much wider scale the entire Saudi economy with 5,000 projects in all these new areas like the Red Sea, NEOM, The Line and others like the stadiums in all the big cities" he says.

"It's huge and we all want to work with the Vision. We've already begun working with the government and we hope we can participate widely in these projects because they are so large."

With less than three years in operation, jumping into all this frenetic activity and grabbing a piece of the action has not been easy with the executive saying the company

has to keep ahead of the fierce competition and move quickly when opportunities arise.

"We have to move fast because now Saudi Arabia is moving so fast and there is no time to waste. There are always new projects being announced and it is very complicated to keep up," he explains.

"Saudi Arabia supports you 100 per cent, even non-Saudi investors although our company is Saudi. That's why I say Omed Group can grow as we already have a lot of business with the government," the CEO says.

Development Manager and engineer Mohammed Zaher says that along with IT, low current and low voltage projects, the company also handles material installations and manpower supply.

"All along we've been lucky to get prestigious jobs such as a huge one we have on the border between Saudi Arabia and Oman, and large hospital projects. We also have work in the south of the Kingdom," he says.

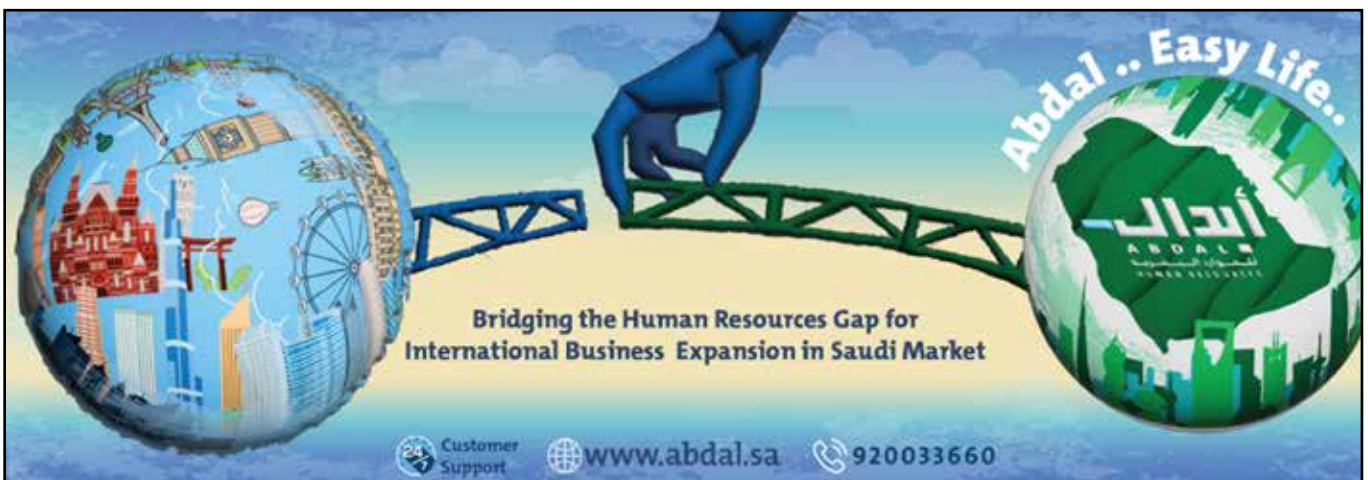
Omed Group also currently has three projects in Riyadh but the executives say that extending their presence across the country is their eventual aim as the capital is now so crowded with work.

"Everything is already getting done," the CEO explains.

"We get hired for these jobs because we have well-qualified technicians and excellent management professionals, much better than our rivals in the sector and the government knows and appreciates this."

Salem says the company is open to working with foreign partners but warns now is the time to come to Saudi Arabia before all the work is snapped up.

"Over the past five or six years the Kingdom has welcomed anyone with a new idea and who wants to invest, to make a new business. At this time it is the best country in the world to do business and certainly the best in this region."



## INTERVIEW WITH ABDULRAHMAN ALMOHAIMID

Chief Executive Officer

**ABDAL HUMAN RESOURCES - The Gateway for Foreign Businesses Entering Saudi Arabia**

With economic growth and the construction of the Vision 2030 giga-projects come an increased need for human resources, not just in quantity but of a higher caliber as well. Mr. Almohaimid understood that the human resources industry needed to be taken a level up and has made of his company a leader in serving its clients in the Kingdom



As Saudi Arabia's ambitious Vision 2030 plans fuel unprecedented economic growth, foreign investors and companies are increasingly drawn to the Kingdom's potential. However, navigating regulatory requirements, securing local talent, and setting up operations in an unfamiliar market can be daunting. That's where Abdal Human Resources steps in, acting as a reliable partner to make this transition smooth and fully compliant. We sat down with Abdal's CEO, Abdulrahman Almohaimid, to understand how his company is bridging the gap for international businesses looking to establish a foothold in Saudi Arabia.

### A Vision for Growth

Abdal Human Resources started at an interesting time—just as Vision 2030 was announced.

"When we heard about Vision 2030, we were thrilled", recalls the CEO - Abdulrahman Almohaimid. "We saw an extraordinary wave of economic activity coming, and with it, the need for highly skilled human resources. We knew there would be new projects, new businesses, and a demand for international standards in HR. Abdal was created to meet these demands. So, we spent time studying advanced markets and structured our services to match what a modern Saudi Arabia would need. We wanted to offer foreign businesses a simple, streamlined way to build their workforce here."

### A Comprehensive Partner for Foreign Companies

When we ask on what makes Abdal the ideal choice for international companies trying to enter the Saudi market?

According to the CEO, "Abdal offers more than just recruitment. We provide a full suite of services tailored to the needs of foreign businesses, whether they're looking to secure entry permits for employees, manage compliance with Saudi labor laws, or support employees after hiring. We work with a range of sectors—construction, hospitality, healthcare, manufacturing—and have helped some of the biggest names in Saudi industry, including ARAMCO, SABIC, and Ritz Carlton, build strong, reliable teams."

Almohaimid explains that Abdal's clients include high-profile names in nearly every sec-

tor. Abdal supplies 90% of employees to five-star hotels in the Kingdom and a similar share to private hospitals. The company's extensive client base speaks to its reputation as a trusted, well-established partner in the market.

### Beyond Recruitment: Supporting Every Stage of the Process

On a follow up question, we asked the CEO to elaborate how Abdal supports its clients beyond recruitment and how that looks like for your clients?

The Chief Executive highlighted and said, "Our approach is very client-centered. We realized early on that our competitors often fall short after recruitment, so we created a dedicated team to handle post-hire needs for clients and employees alike. Let's say a worker faces an issue with their bank or insurance—we'll handle that. For foreign businesses, this means they can rely on us to manage these details so they can focus on their core operations."

This emphasis on support and aftercare helps ensure employee satisfaction and compliance with Saudi regulations, making Abdal a dependable choice for investors. Almohaimid emphasizes that Abdal also acts as an advocate for the employees it hires, protecting their rights and ensuring that job conditions meet contract standards, creating a work environment where employees can thrive.

### Competing Globally for the Best Talent

When asked about the competition for talent is growing worldwide. How does Abdal manage to attract top talent to Saudi Arabia?

"Absolutely", the CEO positively answered. "The competition is fierce—especially for roles in healthcare and other specialized fields. For example, during a recent recruiting mission in the Philippines, we saw the high demand for nurses from countries like Germany. We offer comprehensive packages that make it attractive for foreign workers to come to Saudi Arabia: their living expenses are covered, they can save more, and they can eventually return home with their earnings intact. This is a strong draw for professionals looking to secure a financial future for their families."

Abdal's strategy of providing attractive compensation packages and an accommodating



environment allows it to recruit top talent from India, the Philippines, Bangladesh, and other countries, ensuring clients have access to a reliable workforce.

### Preparing for the Future

Looking to the future, Abdal is planning for continued growth, aiming to manage a workforce of 30,000 hires by 2025 and project revenues exceeding \$250 million. Almohaimid envisions Abdal evolving into a holding company with specialized subsidiaries that cater to sectors like healthcare, hospitality, and construction.

We asked the CEO on what's his message to international companies considering Saudi Arabia for their next business venture.

"If you're looking to expand, Saudi Arabia is a place you don't want to miss", the chief quoted. "The opportunities here are vast, but you need the right partner to navigate the regulations, secure the manpower, and handle the paperwork. At Abdal, we're here to make that happen efficiently and reliably. This is based on our experience on currently helping many foreign businesses all over the globe."

### Abdal: A Bridge to Success in Saudi Arabia

For businesses and investors eager to explore the vast potential of the Saudi market, Abdal Human Resources stands as the go-to partner. By combining market expertise, commitment to client support, and a strong understanding of regulatory compliance, Abdal ensures foreign businesses can establish themselves confidently, knowing they have a partner dedicated to their success in Saudi Arabia.