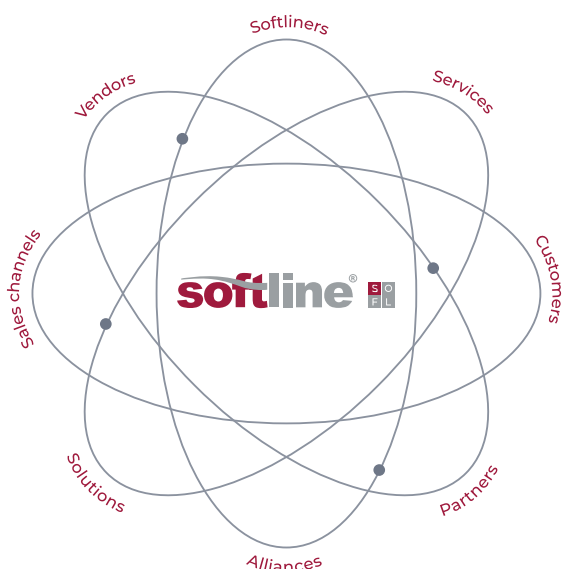


Softline Group

Investment and technology holding company with over 30 years of experience and a broad regional presence in Russia, Kazakhstan, Uzbekistan, Vietnam, Indonesia, and the UAE.



Cornerstone of Digital Transformation

25+

Companies
in the Group

5000+

Vendors

100 000+

Customers

**Full
range of**

Services and
solutions for Digital
Transformation

Leading IT Company in Russia

30+

Representative
offices
in 6 countries

30+

Years
in IT market

~1.3B USD

Turnover
in 2024

11 100+

Employees

Strategic Objectives

1



Leading the transformation
of the Russian IT market

2



Expanding our service
and product portfolio

3



Scaling global
presence

Main expertise of the Group



System Integration

IT modernisation,
infrastructure
solutions and
services



Cyber Security

Comprehensive
security services



Custom Development

5 Dev Centers,
4700+ developers,
3500+ projects,
23+ years



Softline Software & Hardware Products



Cloud Solutions

Cloud
modernisation,
optimisation and
management
services



Industry Solutions

based on AI, ML, IoT,
Big Data, VR/AR
technologies

PRODUCT AND SOLUTION PORTFOLIO FOR EXPORT

1 Softline Software

Softline offers a wide range of software products and solutions tailored to meet the evolving needs of customers across various industries

2 Custom Development

Softline custom development services encompass the entire development cycle, delivering tailored software solutions. Expertise in industrial systems (Finance, Manufacturing, Government), 4700+ developers

3 Softline Industry Solutions

Our industry solutions are crafted to enhance operational efficiency, optimize processes, and drive innovation to fintech, manufacturing, retail, mining, energy & utilities sectors

4 Software Distribution

Digital technology distribution of the Russian software vendors based on the complex approach, including high services level (implementation, integration and technical support)

Softline Software

QVALON

Technological solutions which help retailers overcome different business challengers and avoid issues in managing operational processes across their organization, having communication gaps between the head office, frontline teams and cross department procedures

The results of using QVALON in retail:

- +5% increase in sales
- +20% increase in staff efficiency
- to 20% savings in compensation
- +25% increase in customer loyalty

Cybersecurity solutions and services

Softline Group has cybersecurity team of over 400 professionals in Russia and offers a wide range of products and services, managing over 600 projects annually. With partnerships with 275 vendors, Softline delivers upscale cybersecurity solutions.

Infrastructure Security

- Secure workspace
- Network security (NGFW, IPS, ATP) VPN
- Virtual Data Room (VDR)
- Database Security
- MDM, EMM
- Integrity control
- Email and Web Security

Data Security

- Awareness Trainings
- Data Loss Prevention
- Access control (IDM, PAM, PIM, MFA)
- Data Encryption

Application Security

- Application Security Scanning
- Web Application Firewall (WAF)
- Configuration management
- Penetration testing

Implementing a product stack for digital sovereignty

kaspersky

positive technologies

Governance and Incident Management

- Incident management (SIEM, IRP)
- Security Operation Center (SOC)
- Risk management Compliance

Our Services

- System design
- Proof of Concept
- Implementation
- Technical Support
- Managed Services