# A@TIVA 🕏

创造与技术价值共同增长的商业联盟 Alliance for Creating Technology of Innovative VAlue



安德孚装帧材料(上海)有限公司由一群对封面材料行业有着丰富经验和热爱的有志者建立,从客户需求到产品技术,我们都游刃有余。我们的主要成员来自于深耕 PU 封面材料行业二十年的企业中高层管理、技术研发及销售部门。为建立一个更具有现代商业竞争力的企业而结盟。因为热爱,我们必当尽力!

安德孚拥有标准化生产工厂和健全的品牌系统。甄选高品质原料,精准化生产流程,标准化仓库 管理,用高品质封面 PU 为您的产品提供材料配套服务。

ACTIVA is established by a group of aspiring people who have rich experience and love in the covering material industry. We can handle everything from customer needs to product technology. Our main members are the middle and senior managers, technical R&D and sales of enterprises that have been deeply engaged in the PU covering material industry for more than ten years. We are an alliance aiming at establishing a more modern business competitive enterprise. We will do our best because of our love!

ACTIVA is a PU factory with standardized production system and perfect supplier chain. We select high-quality raw materials, control the production process accurately, set up a standardized warehouse system. We offer high-quality PU to provide complete material support for your products.

### 我们了解客户需求

# We fully understand customer demands

熟知海内外出版、文具、包装等行业不同的产品需求和标准规范,针对不同行业客户我们提供符合相关标准的产品和包装运输方案,为您提供专业服务。

We are familiar with the product requirements, standards and specifications of overseas and domestic hardcover publishing industry, stationery industry, packaging industry. For customers in different industries, we provide products and packaging as well as transportation solutions that meet relevant standards, we provide customers with high-quality professional services.

## 我们洞悉市场趋势

#### We follow the latest market trend

充足的产品库存让您可以在安德 孚找到所需要的封面PU材料。我 们也会不定期推出更多的新产品 和相应的解决方案。我们的目标 是做助力您产品增值的材料供应 伙伴。

We keep sufficient inventory for every kind of our conventional product. You will surely find the PU material that you expect. ACTIVA will also launch new products and plans regularly, we aim to be a supply partner who help you increase the value of your products.

## 我们可以提供更多

#### We offer more

安德孚提供个性化订制服务。色彩、花纹、新技术……为您所需。 我们也提供完整的商业合作方案,无论您是制造商、服务商还是 品牌商,我们都可以帮您引荐优质的商业伙伴,打造完善的商业 产业链。

ACTIVA can provide personalized product customization services, ranging from color, pattern to the latest technology. We always try our best to meet your demands. We also offer complete business cooperating scheme to high quality customers, such as manufacturer, service provider or brand owner, all of which could find their best partners and build a high-quality commercial chain with our assistance.



MUSE缪斯,希腊神话中主司艺术与科学的古老文艺女神,是灵感与艺术的象征。MUSE也是我司变色PU产品的品牌名称。

Muse变色PU具有优异的热压变色效果, 手感和视觉具有真皮质感,另有专业的四色印刷PU系列。

MUSE, the ancient goddess of art and Science in Greek mythology, is often praised as a symbol of inspiration and art. We use MUSE as brand name of our Thermo PU. Our PU material has excellent color changing effect with hot stamping, also has the good hand touch and visual effect of genuine leather. We also have professional PU series for offset printing.

品牌图标选用两人握手的 造型,互为支撑合为一体, 象征着您和ACTIVA组成 的商业联盟。

The brand icon is a hand-shaking pattern. The firm handshaking symbolizes our commercial alliance established by you and us



MUSE变色PU能够为您带 来更多的产品灵感。

MUSE thermo PU brings you more product inspirations



客户的PU材料需求都是我们产品的灵感源泉。所以您也是我们的MUSE.

We could bring forth constant inspirations about our products on the basis of customers' PU demands. Therefore customers are also our MUSE.



# MUSE 缪斯变色PU —— 适用于 ——

精装书籍、文具和高级笔记本、高档礼盒、珠宝、手表等奢侈品包装盒、酒店用品、菜谱、资料夹、家居用品及皮革相册等产品。

Widely used for hardcover books, stationery and notebooks, high-end gift boxes, luxury packaging boxes for jewelry/watches, hotel accessories, menu, portfolios, household products, photo albums etc.



## MUSE变色PU适用工艺







热压变色 Hot stamping



丝网印刷 Screen printing



刺绣 Embroidery



印刷/UV打印/水性打印 Offset/UV Printing/ Water-based printing





雕刻 Laser

