

Auroras Localizes Operations in Saudi Arabia



Auroras Innotech Guangdong Co., Ltd, a global innovator in solar lighting technology and manufacturing, is pleased to announce the signing of a long-term strategic partnership with Saudi Partner - Solarnova, marking a major step toward advancing local solar lights manufacturing capabilities in the Kingdom of Saudi Arabia.

Under this partnership, Auroras will serve as the exclusive technical supervisor and training provider for Saudi Solarnova's new manufacturing facility in Riyadh. The collaboration is designed to facilitate knowledge transfer, develop local technical expertise, and support the localization of high-performance solar lighting products, all in alignment with Saudi Arabia's Vision 2030.

"Our mission goes beyond supplying technology—we are committed to empowering local industry through hands-on training and continuous technical guidance," said Mr. Wayne Tseng, General Manager at Auroras. "This partnership reflects our long-term commitment to sustainable development and our confidence in Saudi Arabia's industrial and renewable energy ambitions."

Dr. Saleh Alabdulwahed, CEO of Saudi Solarnova, expressed his enthusiasm:

"This agreement is not only about manufacturing solar lighting products, but also about building a foundation for local expertise and innovation. Auroras brings world-class knowledge that will elevate our capabilities and strengthen Saudi Arabia's clean energy ecosystem."

The new facility in Riyadh will act as both a production center and a training hub, nurturing a new generation of skilled talent while contributing to the Kingdom's goals in renewable energy and industrial localization.

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