

**Prepared for:**  
Hotel & Hospitality Expo Africa

**Project Name:**  
Welltech

# HOTEL & HOSPITALITY EXPO AFRICA: PRESS RELEASE

## FAST FACTS

- **Launch Date:** April 2025
- **Location:** Shop 114, Design Quarter, Sandton, Johannesburg, South Africa
- **Flagship Technologies:** Robosculptor, Cryotherapy Chamber, Infrared Sauna
- **B2B Opportunities:** Equipment Sales, Affiliate Partnerships, Franchising
- **Website:** [www.well-tech.co.za](http://www.well-tech.co.za)
- **Socials:** [Instagram](#), [Facebook](#), [TikTok](#), [LinkedIn](#)
- **Email:** [info@well-tech.co.za](mailto:info@well-tech.co.za)

## THE FUTURE OF WELLNESS HAS LANDED IN SOUTH AFRICA

*A first-of-its-kind, AI-powered wellness experience redefining recovery, aesthetics, and holistic care.*

In an era where time is limited, stress is constant, and personalisation is everything, Welltech enters the wellness market with a bold promise: to transform the way South Africans approach recovery, aesthetics, and well-being. Officially launched in April 2025, Welltech is South Africa's first high-tech, AI-driven wellness business, offering the kind of state-of-the-art treatments that, until now, were only available in elite health destinations abroad.

At its core, Welltech combines cutting-edge biohacking technology with holistic wellness philosophies, offering fast, effective, non-invasive solutions for those who want to perform better, look better, and feel better — inside and out.

This unique offering makes Welltech accessible, inclusive, and aligned with the demands of modern life — no time-wasting, no guesswork, just results.

## A MOVEMENT, NOT JUST A WELLNESS CENTRE

Founded on the belief that wellness should be efficient, effective, and intelligent, Welltech is a movement toward accessible high-performance health.

*"We wanted to bring global-grade innovation to South Africa — something that truly feels futuristic but grounded in results,"* says founder Toni, who was inspired to create the space after witnessing the global rise of AI-driven therapies, longevity-focused biohacking, and the growing demand for personalised wellness.

Rather than replicating traditional spa or aesthetic models, the Welltech vision is built on innovation, inclusivity, and impact — and aims to create a space where science, luxury, and data exist together.

## THE TECHNOLOGY

At the heart of Welltech lies a suite of revolutionary technologies — most notably, the roboSculptor, a first-in-South Africa robotic treatment system offering AI-personalised body contouring, lymphatic drainage, and massage therapy. Using real-time 3D body scanning and adaptive trajectory mapping, the roboSculptor delivers precision, consistency, and effectiveness — all without the need for manual intervention.

Alongside this, Welltech offers:

- **Full-Body Cryotherapy:** Non-invasive cold therapy sessions that use nitrogen-free systems to reduce inflammation, boost metabolism, support mental clarity, and stimulate recovery at a cellular level.
- **Infrared Sauna with Chromotherapy:** Deep-penetrating infrared heat combined with red light therapy to stimulate collagen, aid detoxification, and support mood regulation and hormonal balance.

Each technology is grounded in science and designed to deliver physiological benefits while being accessible to all body types, ages, and levels of wellness literacy.

Working in synergy, supporting recovery, performance, and aesthetic enhancement — an all-in-one integrated experience.

## **DESIGNED FOR BUSY LIVES**

Welltech understands its audience. Quick treatment times, a streamlined booking system, and technology that removes human inconsistency, the space has been designed to fit seamlessly into busy modern lifestyles.

What sets it apart, however, is the data-backed personalisation. The roboSculptor, in particular, collects and adapts to each client's body structure in real time, delivering optimal physical outcomes and an entirely unique experience — every session.

## **THE VISION: WELLTECH BEYOND THE CENTRE**

Welltech is building a brand that aims to expand its AI wellness philosophy into other markets. With exclusive distribution rights in South Africa for Robosculptor and Cryotherapy equipment, Welltech is also positioned as a B2B partner, helping others integrate smart solutions into their offerings.

Potential partners can explore three main paths:

1. **Purchasing Equipment** – Access exclusive technology through Welltech.

2. Collaborative Partnerships & Influencer Affiliations – Build brand awareness and generate community through shared content and strategy.
3. Franchising Opportunities – In the pipeline is a scalable model that will allow other cities and wellness professionals to launch Welltech experiences under the brand's guidance.

## **A WELLNESS REVOLUTION ROOTED IN RESULTS**

It's the next evolution of wellness — and Welltech is determined to lead it.

With the first Johannesburg centre now open to the public, early feedback has already highlighted the transformational impact of its services.

## **FOR PRESS & MEDIA**

Welltech is open for media tours, founder interviews, demo experiences, and collaborations.

For press enquiries, contact [info@well-tech.co.za](mailto:info@well-tech.co.za) or visit [www.well-tech.co.za](http://www.well-tech.co.za).