

الرابية
Alrabya



Alrabya Alkhadra Industrial Co.
شركة الرابية الخضراء الصناعية



ABOUT US

Alrabya Alkhadra Industrial Co. is a family owned manufacturer.

Founded in 1984 by Chairman, Mr. Mohammad Naif Haidar Ahmad, who first started by importing the Labneh product to Saudi Arabia for distribution; then saw the opportunity to produce it locally using Saudi resources creating a healthier, must-have product.

With our 35+ years of experience in the field, and through our professional market understanding; today we manufacture, sell, and distribute using our customer contacts and experienced and well-trained personnel.

In Alrabya, we chose to work with local resources, believing in the skills and talents of the next-generation, which made us today one of the leading companies dedicated to maintaining high quality standards in all our services.

OUR VISION

Improving Saudi local manufacturing to surpass foreign consumption in our field; attaining local sufficiency.

To assist the growth of our partners business growth, assuring the positive correlation on the country's economy.

To maximize client satisfaction by offering nutritious and healthy products.

OUR MISSION

we develop, produce, and sell nutritious products for consumers of all ages, maximizing value for stakeholders and company shareholders.

To promote healthy living, we offer delicious, nutritious, and high-quality food products.

OUR VALUES



INTEGRITY

Is our Fundamental value and based on standard ethical principles from day to day operations inside and outside the company to our clients relations and dealing.



RESPONSIBILITY

Everyone is responsible for their actions in achieving the company's goals, vision and value.



RESPECT & FAIR

We are committed to providing respectful and friendly work environment for all our employees and clients.



QUALITY

We care about providing high quality services to our partners and clients, taking into consideration consumers needs and expectations.



COURAGE

We define courage as supporting ourselves, supporting others and supporting our future.

OUR CLIENTS



OUR CLIENTS

أسواق التميمي
tamimi markets

بن داود
BIN
DAWOOD

الدانوب
Danube

لولو
Lulu
HYPERMARKETS
أسواق لولو

المنزه
أسواق المنزه
Muntazah Markets

الضاحية
al dahiya

الرابية
Alrabya

OUR BRANDS



SSARCO

The logo for SSARCO is a stylized, cursive script where the letters are interconnected and have a slight shadow effect, giving it a three-dimensional appearance.



tojan
توجان

The logo for tojan features the word 'tojan' in a lowercase, sans-serif font above the Arabic word 'توجان' in a similar font. A blue and yellow wave-like graphic element is positioned below the text.



الرابية
Alrabya

The logo for Alrabya consists of the Arabic word 'الرابية' above the English word 'Alrabya'. To the right of the text is a green graphic element resembling a stylized plant or leaf.



LABNEH FULL FAT

Healthy full fat labneh has a rich unique creamy taste and produced from 100% fresh cow milk.

LABNEH LOW FAT

Healthy low fat labneh produced from 100% fresh milk and high in natural protein.



لبنة توجان كاملة الدسم

لبنة صحية كاملة الدسم مصنوعة من الحليب البشري الطازج. لا تضاف بالسكر الفعلي الفريد من نوعه.

لبنة توجان قليل الدسم

لبنة صحية قليلة الدسم مصنوعة من الحليب الطازج. لا وغنية بالبروتين الطبيعي.



OUR PRODUCTS

توجان
tojan

PROCESSED CHEDDAR CHEESE

Natural cheddar cheese free
from any vegetable oil and
colors



شيدر مطبوخ
توجان

شيدر طبيعي خالي من
الزيوت النباتية والألوان
الصناعية



LABNEH SPICY

Healthy full fat **spicy** labneh,
produced from 100% fresh
milk with the perfect balance
of spice to suit taste.

NUTRITION FACTS

Trans fat: 0
Energy: 205 Kcal
Protein: 5.2 grams
Fat: 17.8 grams





SSARCO DOUBLE CREAM CHEESE



SSARCO WHITE FETA CHEESE



OUR PRODUCTS

SSARCO

SSARCO GHEE



OUR PRODUCTS

SSARCO

SSARCO FRESH CREAM