

Yummy Bites

The Leading Baby Food Innovation

Ever wondered what goes on behind the scenes at an innovation-driven baby food brand?

Yummy Bites was first founded in the late 2014 in Jakarta, Indonesia.

Founder of Yummy Bites opens up about the inspiration behind the brand, the challenges faced, and the vision for the future.

Back in the first establishment year, there were so little options for parents to find the right snack & food for their love ones. The passion to fulfill this gap fuels Yummy Bites commitment to provide babies with the best possible start in life through innovative yet wholesome nutrition.

After numerous trials and errors to create the right balance between nutrition, quality, and favorable taste for baby, Yummy Bites finally unveil their first Baby Rice Cracker to support baby's motoric & cognitive development.

Fast forward, Yummy Bites expand their product range to various different snacks & food tailored for different age groups with many different flavors. All products are Halal and certified with international food safety standard such as HACCP, BRC, ISO, SQF, also organic certification body such as USDA, NASAA, and ECOCERT.

As a result of Yummy Bites hard work and dedication, Yummy Bites is awarded as the most favorite baby snack & food for 7 years in a row by numerous organizations, voted by consumers.

Yummy Bites is available in Indonesia, Singapore, Malaysia, Myanmar, Brunei, UAE, and Nigeria. It's always been Yummy Bites global ambition to be able to distribute the products worldwide, because every baby in the world deserves only the best.

