



DAIRY

My Source
Of Life



Pinar is a leading Turkish dairy brand with a strong history and expertise. Since the foundation in 1973 as first modern dairy factory of Turkey, Pinar positions itself as Source of Health, Pleasure and Dynamism for consumers.

In addition to leaderships in many categories in Turkish domestic market, Pinar also enjoys a strong dominance in Turkish exports with almost 20% of dairy exports of Turkey. Pinar touches lives of millions in many countries, with high quality products, various recipes and solutions to daily needs of home cooks and chefs in food service.

Pinar presents you dairy products from 100% fresh dairy without any vegetable fat.

**One of
the largest
FMCG
companies
in Turkiye**

**Over
155.000
points of
sale**

**2.900
average
number of
employees in
2021**

**Intensive sales
& distribution
network of
530 exclusive
dealers and own
distribution**



TURKIYE

Production facilities in 3 different locations in Turkiye

Total production area of 357,360m²

Indoor area of 111,095m²

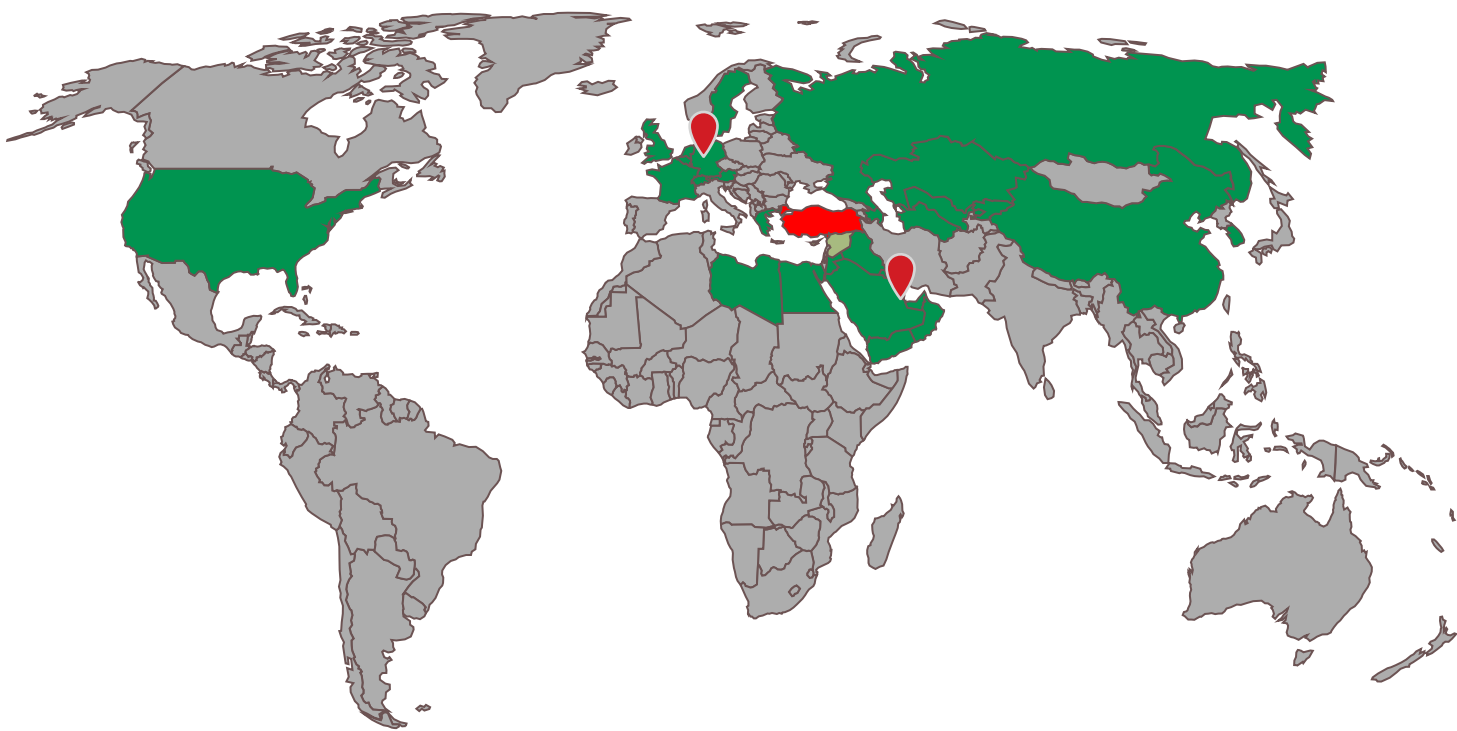


✓ Raw milk supplied from more Than **20.000** producer

✓ **17.5%** the Share of Pinar Süt in the Export of Branded Milk and Dairy Products from Turkiye

✓ More than **155** thousand sales points

GLOBAL EXISTANCE



Pinar Süt exports to several significant countries in the global markets, primarily including Gulf Countries (UAE, Iraq, Kuwait, Bahrain, Oman, Qatar, Saudi Arabia) as well as Northern Cyprus, the United States, North African countries (Egypt, Algeria, Libya, and Morocco), Somalia, Kyrgyzstan, Commonwealth of Independent States Countries (Azerbaijan, Russia, Georgia), the European Union (Albania, Kosovo), East Asia countries (Japan, South Korea and China).



MILK

Discover the benefits of milk, an indispensable source of **energy and nutrients**.



%3,3 FAT

- 1000ml
- 500ml
- 200ml

Shelf Life is 5 months. Room temperature. Once opened keep refrigerated.



%2,5 FAT

- 1000ml

Shelf Life is 5 months. Room temperature. Once opened keep refrigerated.



%1,5 FAT

- 1000ml
- 200ml

Shelf Life is 5 months. Room temperature. Once opened keep refrigerated.



%1 FAT

- 1000ml

Shelf Life is 5 months. Room temperature. Once opened keep refrigerated.



%0,1 FAT

- 1000ml

Shelf Life is 5 months. Room temperature. Once opened keep refrigerated.

DENGE LACTOSE FREE

Stay in balance and stay healthy with Pinar Denge **Lactose Free** and Probiotic products!



- 1000ml
- 500ml

Shelf Life is 4 months. Room temperature. Once opened keep refrigerated.



KIDO MILK

Meet Pinar Kido's delicious flavored milks.



CHOCOLATE MILK

COCOA MILK

STRAWBERRY MILK

BANANA MILK

180ml



Shelf Life is 4 months.
Room temperature.
Once opened keep refrigerated.



1000ml
500ml
200ml



Shelf Life is 4 months.
Room temperature.
Once opened keep refrigerated.



KIDS FOLLOW ON MILK

Meet Pinar Kido's delicious flavored milks.

PROTEIN MILK

"A gift from Pinar for those who do sports, Pinar Protein Milk with high protein. If there is movement in your life, Pinar Protein Milk is **always** with you!"



PROTEIN MILK COCOA MILK

PROTEIN MILK STRAWBERRY MILK

PROTEIN COFFEE MILK

PROTEIN BANANA PEANUT MILK

PROTEIN VANILLA MILK

500ml



Shelf Life is 5 months.
Room temperature.
Once opened keep refrigerated.

LABNE

Pinar labne is the inventor of Turkish creamy labne recipe and its unique taste. You can enjoy its delicious rich flavor at all occasions day round.



- 700/750gr
- 370/400gr
- 180/200gr
- 100gr
- 8x20gr
- 20gr

Shelf Life is 6 months. It should be stored at 4-10°

LABNE LIGHT



- 20gr
- 8x20gr
- 180/200gr
- 370gr

Shelf Life is 6 months. It should be stored at 4-10°

FLAVOURED LABNE

Made with cow's milk, Flavoured Pinar Labnes have the same fresh and creamy taste as Original, packed with flavours.

- CHOCO LABNE**
- SUN DRIED TOMATO LABNE**
- LEMON CHEESECAKE LABNE**
- MUSHROOM LABNE**
- GARLIC & CHIVES LABNE**



180gr

Shelf Life is 6 months. It should be stored at 4-10°

PINAR BEYAZ

Fresh Cream Cheese

You can prepare a small feast with Pinar Beyaz whenever you crave a **delicious food** at any time of the day.



20gr
8x20gr
350gr 180gr
Shelf Life is 6 months.
It should be stored at 4-10°

PINAR BEYAZ

EXTRA SOFT

Fresh Cream Cheese

Pinar Beyaz Extra Soft combined Pinar Beyaz's special flavor with plenty of milk with its soft consistency.

350gr
180gr
Shelf Life is 6 months.
It should be stored at 4-10°



PINAR KIDS SERIES



- LABNE BABY • PINAR BEYAZ KIDS
- CHOCO LABNE MINI

8x20gr

Shelf Life is 6 months.
It should be stored at 4-10°

OUT OF HOME CONSUMPTION

LABNE / TAZE PEYNİR / PINAR BEYAZ



2750gr

Shelf Life is 6 months.
It should be stored at 4-10°

SÜZME CHEESE

Thanks to special production and packaging technology, the cheese ferments inside the package and reaches your table as fresh as the first day, leaving you to enjoy it.

1000gr

750gr

500gr

250gr

Shelf Life is 5 months. It should be stored at 4-10°



PINAR | DAIRY

SÜZME CHEESE PROTEIN



500gr

Shelf Life is 5 months. It should be stored at 4-10°

SÜZME CHEESE HALF FAT

750gr

500gr

250gr

Shelf Life is 5 months. It should be stored at 4-10°



WHITE CHEESE

Taste and consistency of cheese is depend on the quality, amount of milk and production techniques of cheese. You can safely consume Pinar white cheese, produced by fully automatic machines, under healthy and hygienic conditions.



Shelf Life is 6 months. It should be stored at 4-10°

PREMIUM WHITE CHEESE



Shelf Life is 6 months. It should be stored at 4-10°

KAHVALTI KEYFI WHITE CHEESE

PORTION CHEESE

A practical taste that you can always carry with you everywhere (at school, at work, at picnics) and can be consumed easily.



WHOLE TRIANGLE CHEESE



TRIANGLE CHEESE



LIGHT TRIANGLE CHEESE



HALF-FAT TRIANGLE CHEESE

Shelf Life is 12 months. It should be stored at 4-10°

90gr

8X20gr

SPREADABLE CHEESE

It is a healthy, nutritious and delicious spreadable cheese that you can enjoy at any time of the day when you are hungry.



CREAM CHEESE

CREAM CHEESE WHITE CHEDDAR

KASHKAVAL

With the delicious Pinar Fresh Kashkaval Cheese ready for consumption at any time, you can guarantee healthy breakfasts and snacks for the whole family.



KASHKAVAL

FRESH KASHKAVAL

TOAST CHEESE KAHVALTI KEYFI

HELLIM CHEESE

Pinar Halloumi Cheese is made from fresh Pinar milk and known for its delicious, distinctive flavour and thick consistency. Try it in salads mixed with Mediterranean greens or serve lightly grilled as an appetizer at meal times.



250gr

Shelf Life is 9 months. It should be stored at 4-10°

CHEDDAR CHEESE

Pinar Sliced Cheddar Cheese, which has a very special aroma, offers a feast of flavor to your palate either in your meals or snacks.



200gr

Shelf Life is 12 months. It should be stored at 4-10°

GOUDA CHEESE

Full-fat, hard and aromatic Gouda cheese is among the gourmet tastes of the Pinar family. It is enjoyed for breakfast, baked dishes and snacks.



200gr

Shelf Life is 6 months. It should be stored at 4-10°

SLICED TOAST CHEESE

Pinar Sliced Toast Cheese is produced from the highest quality cheeses and gets its aromatic taste from the different flavored cheeses and special production technique.



1000gr

750gr

500gr

250gr

Shelf Life is 6 months. It should be stored at 4-10°

SLICED BURGER CHEESE

Pinar Sliced Toast Cheese is produced from the highest quality cheeses and gets its aromatic taste from the different flavored cheeses and special production technique.



700gr

350gr

200gr

Shelf Life is 6 months. It should be stored at 4-10°

AÇ BİTİR SLICED CHEESE

Those who want to have a healthy and practical diet while the day flows fast can experience ease with Pinar Aç- Bitir Sliced Cheese 60g.



AÇ BİTİR SLICED KASHKAVAL



AÇ BİTİR SLICED CHEDDAR

60gr

Shelf Life is 4 months. It should be stored at 4-10°

GO PORTION CHEESE

Pinar Go Portion Cheeses are the new favorite of those who want to suppress their hunger as a healthy alternative to unhealthy snacks.



- GO DİL
- GO KASHKAVAL
- GO CHEDDAR

60gr

Shelf Life is 4 months. It should be stored at 4-10°

PINAR ORGANIC

Pinar Organic Labne, the new member of the Pinar Labne family, the inventor of labneh, is produced from organic cow's milk.



370gr
180gr

ORGANIC LABNE

Shelf Life is 6 months. It should be stored at 4-10°



ORGANIC WHITE CHEESE

400gr

Shelf Life is 6 months. It should be stored at 4-10°



ORGANIC MILK

1000ml
250ml

Shelf Life is 6 months. Room temperature. Once opened keep refrigerated.

PINAR CREAM

Pinar Cream increases the flavor and consistency of both your meals and desserts with three different options.



200ml

Shelf Life is 6 months. Room temperature. Once opened keep refrigerated.



1000ml
200ml

Shelf Life is 4 months. Room temperature. Once opened keep refrigerated.



200ml
160ml
100ml

Shelf Life is 5 months. It should be stored at 4-10°

UHT CREAM %18 - %20 - %35

BREAKFAST CREAM

PINAR BUTTER

In a practical package, delicious and healthy Pinar Butter is the secret hero of delicious recipes. You can easily capture gourmet flavors in different recipes with Pinar Butter.



Shelf Life is 6 months. It should be stored at 4-10°

Shelf Life is 12 months. It should be stored at 4-10°

9/10gr 125gr 200gr 700gr 1000gr

TRADITIONAL BUTTER

Pinar Traditional Butter, which offers the quality of village butter with its smell, taste and unique consistency, is presented with health and hygiene standards.



200gr 400gr

Shelf Life is 6 months. It should be stored at 4-10°

MAYONNAISE



Turkey's first packaged mayonnaise Pinar Mayonnaise does not contain any additives and preservatives. It is as innocent and additive-free as you make it at home. This is the secret of Pinar Mayonnaise's ideal consistency, flavor and color.

MAYONNAISE 350gr 500gr
MAYONNAISE %55 FAT 350gr
MAYONNAISE JAR 300gr 460gr
MAYONNAISE JAR LIGHT 300gr

KETCHUP

Turkey's first packaged mayonnaise Pinar Mayonnaise does not contain any additives and preservatives. It is as innocent and additive-free as you make it at home. This is the secret of Pinar Mayonnaise's ideal consistency, flavor and color.



300gr 400gr 420gr 600gr

Shelf Life is 12 months. Once opened keep refrigerated.

SAUCE

MUSTARD JAR 175gr
HONEY MUSTARD 280gr
GRAIN MUSTARD 270gr
HOT SAUCE 295gr
BBQ SAUCE 335gr
CHOCOLATE SAUCE 330gr



Shelf Life is 12 months. It should be stored at 4°

PINAR NECTAR

Pinar Fruit Nectar is one of Pinar's completely **natural** fruit juices.

1000ml

200ml

Shelf Life is 12 months. Room temperature. Once opened keep refrigerated.



**CHERRY
NECTAR**



**APRICOT
NECTAR**



**PEACH
NECTAR**



**MEDİTERRENİAN
NECTAR**



**ORANGE
NECTAR**

PINAR JUICE

When you want to have a drink at breakfast or at any time of the day to start the day **fresh and healthy**, Pinar Juice is a drink that you can consume with pleasure.

1000ml

200ml

Shelf Life is 12 months. Room temperature. Once opened keep refrigerated.



**CHERRY
JUICE**



**APPLE
JUICE**



**MEDİTERRENİAN
JUICE**



**ORANGE
JUICE**



PINAR