



MAKE YOUR Festival UNFORGETTABLE

CROWDLED
Light up your crowd

What We Offer

Since 2013, we've lit up thousands of events around the globe from our headquarters in The Netherlands.

We offer the ultimate wireless LED technology in the shape of a reusable wristband. With control so intuitive you can get it dry hire.

If you want to turn your tour into a legendary one, we can help.



How We Work

Turn-key

Either we take care of it all...

The design, the logistics, the operations and the cleanup – CrowdLED takes care of it all so you can focus on your priorities.

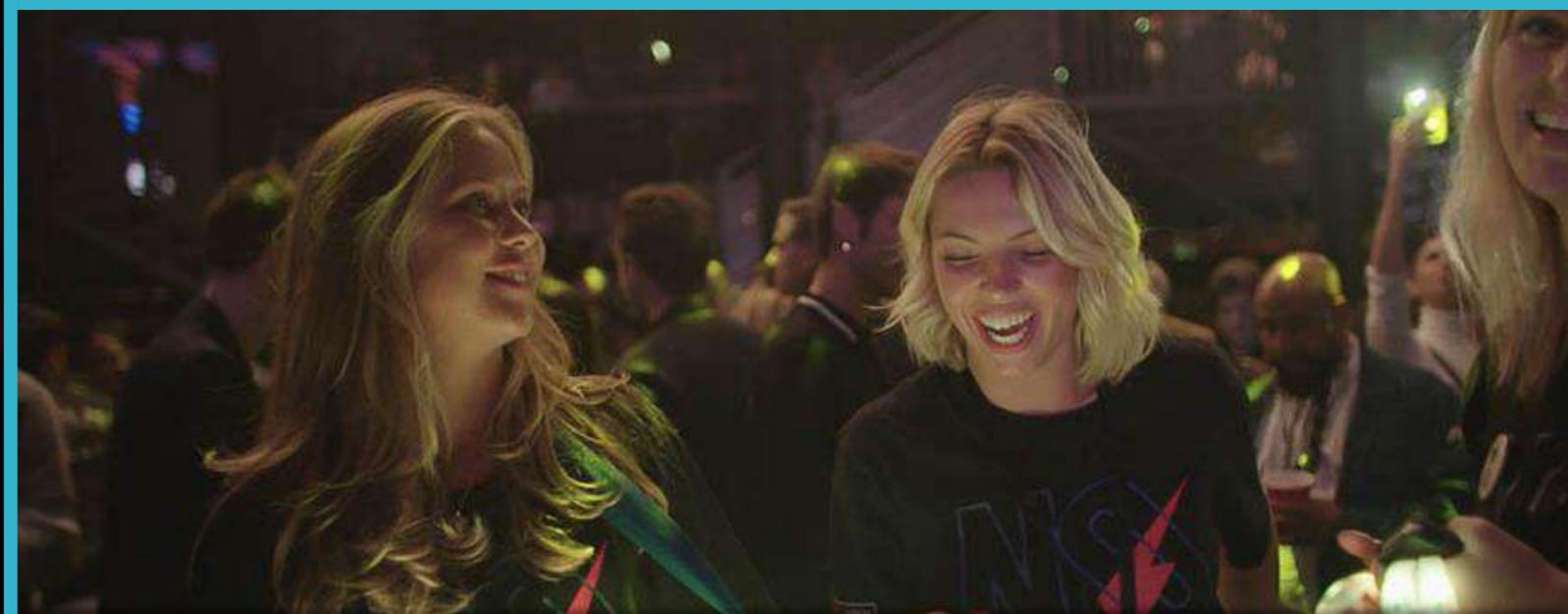
Dry hire

...or you take full control

We send you the wristbands, the Base Station, and files required. Your team designs and controls everything.

Five minutes.

That's all it takes for our system to be up and running.



What To Expect



SPATIALIZED EFFECTS

Easy to make happen and a feast for the eye. Shower your audience in Mexican waves of light; Create powerful concentric circles; Deliver a full 360° experience.



PIXEL MAPPING

Design your show based on a grid. Create patterns of colours and strobe synced with the songs while engulfing your crowd in a sea of light.

Unique Control System

No rigging, no setup



Plug in the Base Station; Connect it to your lighting console; Load your show file. You're all set.

Check out the 1 minute setup video [here](#).

Contact us for the technical rider.



Only 1 needed



DMX512



750m range



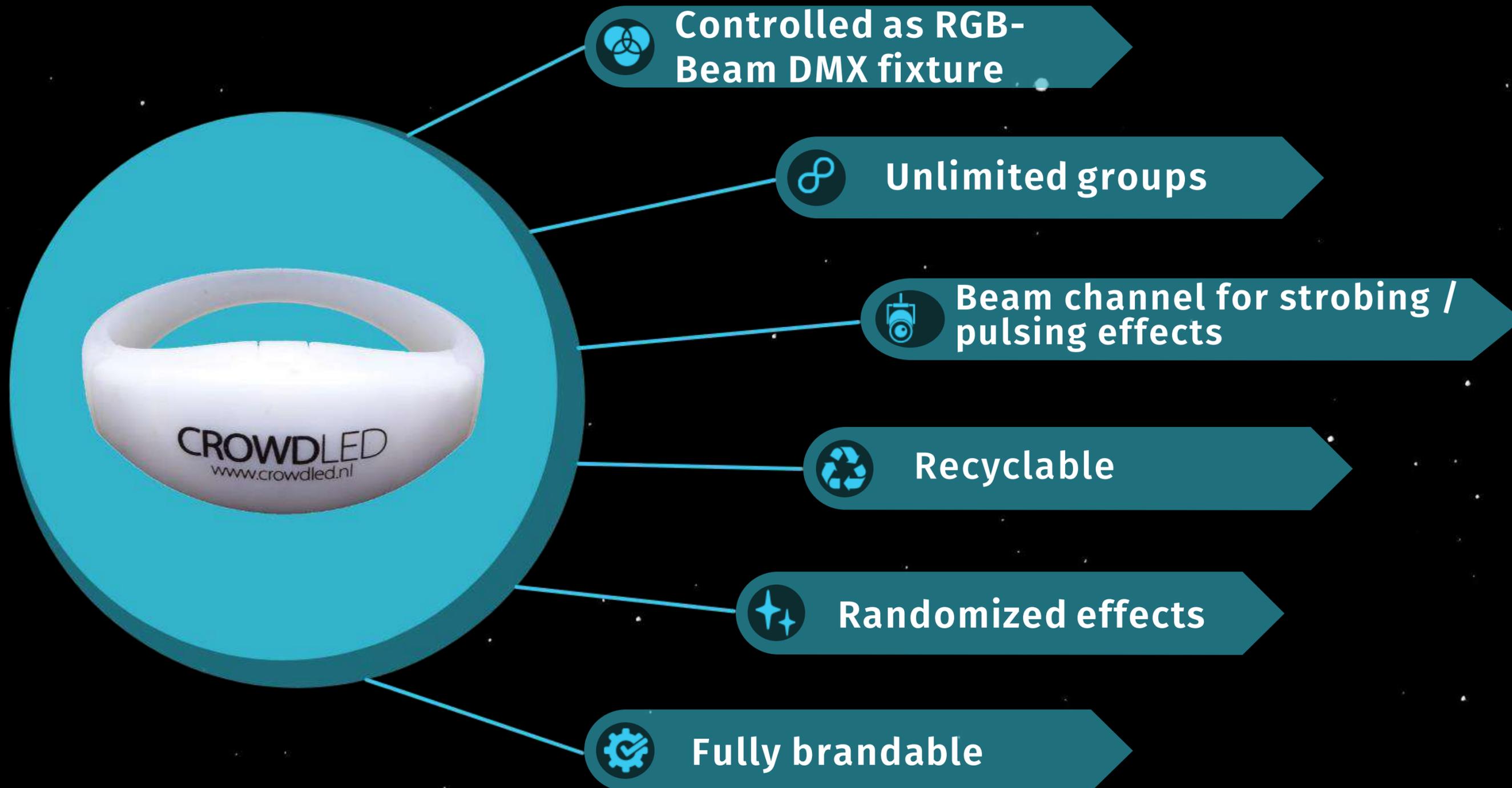
RF based



FCC / CE compliant



Unique LED wristband



Advanced Show Design

How would you like a **visualization of LED wristbands in your venue(s)** that you can use to design in real-time?

The **CrowdLED visualizer** empowers your designer to **play, experiment, and innovate** to create the most amazing show. And you can follow it along.







Cases



Eurovision

2021

**6 Days,
4 Shows,
30k Bands**

CrowdLED took part of the first live show with an audience since the start of the pandemic! The world's biggest live music event was seen by almost 200 million viewers across 43 countries. The show marked a new beginning for the live industry, we contributed making it memorable with 30.000 LED wristbands!

"Thank you for picking up the challenge, the crowd energy we felt was amazing!" – Jessica Stam



“Flash” Stadium Show

**30,000 Wristbands for DVD
Recording Show**

Spatialized effects

500 Kid Flash Mob

The wristbands were handed out as attendees entered the 8 sections determined during show design.

Memorable moments? The energy exuded by the audience when the wristbands were turned on for the first time; 1 spot on the artist and 30,000 wristbands flashing; A choreographed flash mob of 500 kids wearing LED wristbands synched to their routine.

“Working with you guys was a real pleasure, you were on our side backing us up all the way and coming up with new ideas. All I can say, thanks for making this show and this event happening!” – Olma ‘Ollie’ Manfred



IYC 2019 – 3 Days, 4 Shows, 35k Bands

An opening ceremony, a full in-stadium theater performance, a show with a different theme per continent, and a closing ceremony. Our mission was to connect the audience with the speakers and performers of the different shows. Using light and emotion we created both an intimate atmosphere as well as a rock concert feeling when needed. We left later than expected as the audience would not stop clapping as a rainbow colored Mexican wave went through them.

“Thank you CrowdLED for making our event bright, the light effects were definitely worth it!” – Ben-Jamin Otten

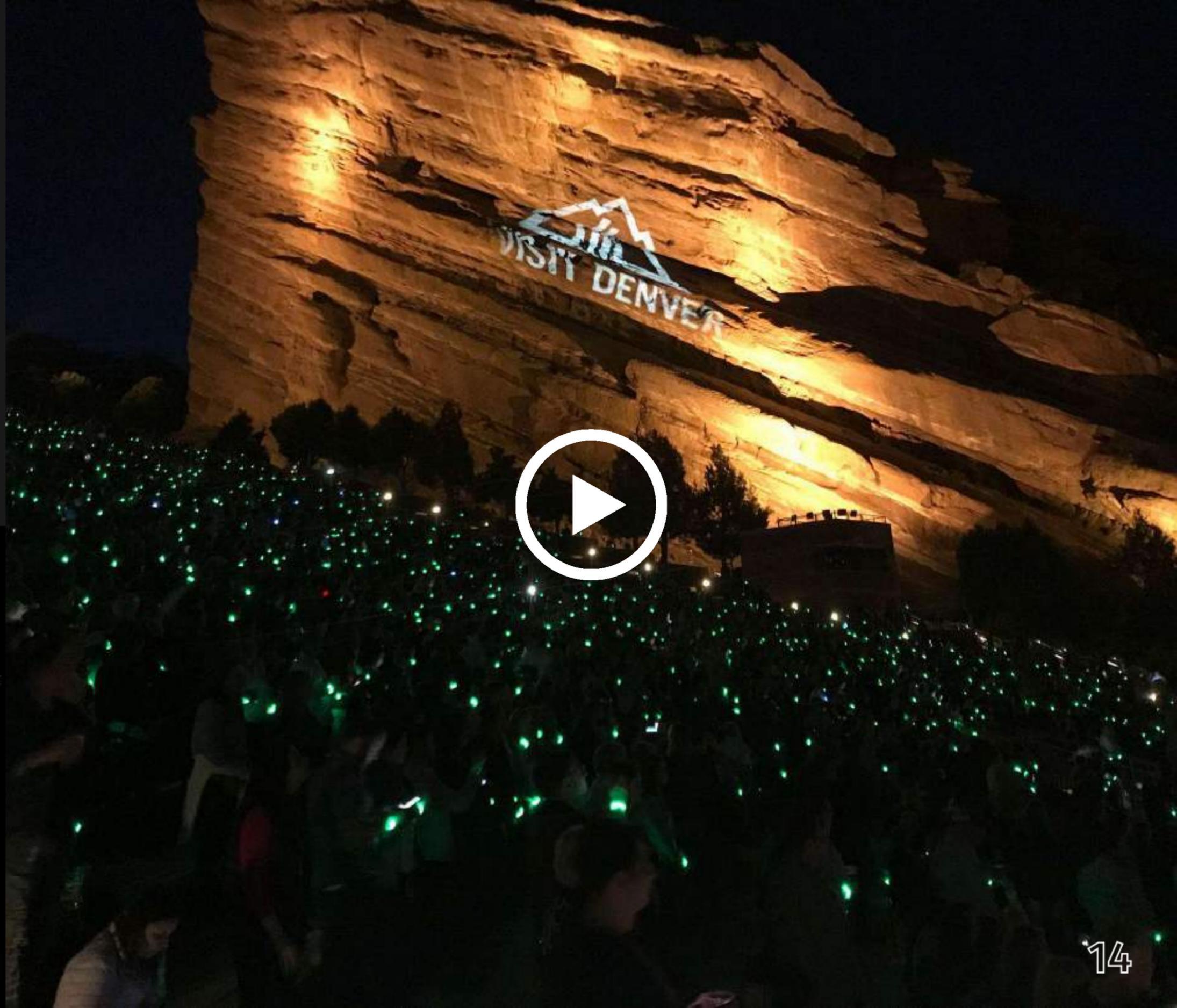
OneRepublic – IPW Tour, Red Rocks

4,500 Wristbands
Synchronized with Setlist
4 Separate Groups

Finishing off their IPW tour in their native Colorado, OneRepublic wanted to give it's home state audience a night to remember.

The Red Rocks in Denver made an unreal backdrop for their closing gig. Leave it up to CrowdLED to light up this party.

"This was definitely one for the books."
– OneRepublic



ISTAF

Indoor 2020

Turnkey Show

10,000 Wristbands

35 Seat Deployed Groups

When a company tells us we get full design control, seat deployment, and “these 2 songs need time-coded wristbands action” we get very excited.

You can [read the full story here](#), but in short: 35 seat deployed groups enabled us to create all the spatialized effects and pixel mapping we could dream of. The wristbands kept the crowd energy sky high during intros, intermezzos, and speaker interaction. Check out the [video](#) for a taste of awesomeness.

“Everything was beyond our expectations; We are so glad we worked with you on this project. I want to thank you again for picking up the challenge!”



To Get Started

CROWDLED
Light up your crowd



Lennart



Paul

Interested? Get in touch to get your dedicated contact person. Time to discuss your vision and how we'll make that a reality!

Give us a call on **+31308785813**, shoot us an email on events@crowdled.net, or fill your event specs at www.crowdled.net/quote.

We look forward to an epic tour!

**They
Trusted
Us**



Lufthansa

BASTILLE

**DIMITRI VEGAS
® LIKE MIKE**

**HELENE
FISCHER**



CHANNEL AID
live in concert



Mercedes-Benz



ONEREPUBLIC

NETFLIX

And many more!



ADDRESS:

CrowdLED BV
Koningin Wilhelminalaan 3
3527 Utrecht
The Netherlands

EMAIL:

info@crowdled.net

TELEPHONE:

+31 30 8785 813