## PRESS RELEASE

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#### **RELEASE DATE:**

January 2021



### E2E ENERGY EFFICIENCY ARABIA STARTED OPERATION IN KSA

# Part of SmartAE Group

[Riyadh, September 2021] — E2E Energy Efficiency Arabia (SmartAE) launched their operation in Riyadh, Kingdom of Saudi Arabia as part of SmartAE group which currently operates in the United Arab Emirates (UAE), Hashemite Kingdom of Jordan, and Republic of Iraq, to offer their services and expertise to tackle environmental challenges and help clients achieve their sustainability goals.

SmartAE joined forces with El Seif Operation and Maintenance (ESOM), part of the well-known El Seif group, to create the SmartAE branch in Saudi Arabia.

SmartAE is managed by qualified engineers with extensive local and regional experience in energy auditing, measurement and verification, testing and commissioning, data analysis, HVACR system design and estimation, and energy efficiency.

SmartAE is an Energy Services Company ESCO and Smart Buildings solution enabler. The mission is to promote Intelligent & Green Buildings that provide a productive and cost-effective environment. Helping building owners, property managers and occupants realize their goals in the areas of costs, lifetime energy management, well-being, convenience, long term flexibility and marketability to achieve buildings which have high social, environmental and economical values.